



 **innuva**
PROFILE

2017





Our Company

Innuva is an established software company providing Mobile, Web and IT Solutions. We offer Mobile App Development Services, Web Applications, Portals, Web Browser Extensions and Other IT Solutions. Innuva is committed to deliver Customer Satisfaction through its Integrated Services, Cutting Edge Technology and Core Company Values.

Our Vision

Innuva has a Vision to be a Key Player in the Egyptian IT industry through its Products and Services.

Our Mission

Through its creative team, Innuva will deliver the highest value of IT Services to its business customers. It will also provide exciting and memorable IT Products to mainstream computer users.

Our Sales Partner

ExperTech Dubai is a technology company based in Dubai South, home of Expo 2020. It is Innuva's Official Global sales partner – providing Innuva and other IT Solutions' companies in Egypt with IT projects.



ExperTech is serving **Dubai** and **Gulf Area**, offering creative technological solutions for Automation of Business Operations, Software Testing Services and UI/UX Services.

Our Services



We provide a wide range of Services. Innuva offers sophisticated web solutions and native mobile applications for all major platforms. We also provide Software testing services and test automation.



Web and Mobile Solutions



Software Testing Services



UI/UX Services

++ Value Added Services

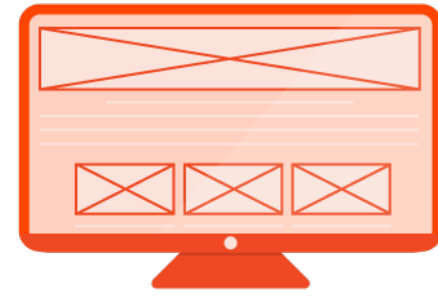
Our services do not ever stop at the functional services that we provide. There are many complimentary services that we provide, some of them free of charge, to ensure that we give you the best possible experience.

Free Quote, Warranty, Support, Project Management, Business Analysis & Technical Consulting.

Web & Mobile Solutions



Innuva provides Software Development Services to its customers. We build complete Web and Mobile Solutions. Our teams provide the whole pipeline, starting from requirements analysis, wireframing, prototyping, graphic design, mobile and front-end development, back-end development, quality assurance, deployment and support.

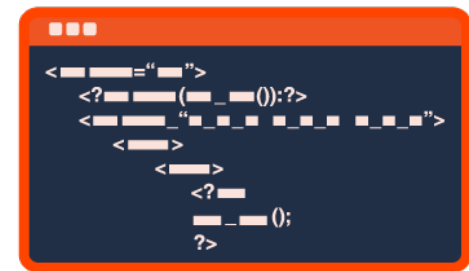


Front-end Web Development

Innuva has an extensive experience building Front-end Web solutions using latest javascript frameworks, such as Google's Angular2 and AngularJS 1. Coupled with our experience in creating professional, visually appealing UI, we learned how to deliver pixel perfect Front-end Web solutions that work hand in hand with Back-end solutions and APIs.

Our teams created complex and modular front-end solutions that consider best practices and highly optimized code which ensures the best performance and user experience of the overall product.

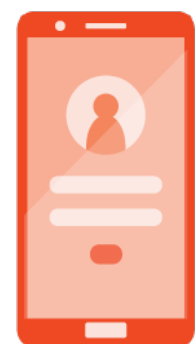
We have also developed a number of Google Chrome Extensions and other Cross Browser Extensions, leveraging the Javascript realm and delivering in-browser solutions that extend and empower existing websites with creative and genuine features.



Back-end Web Development

Building complex business solutions requires good analysis and detailing of business requirements and a great understanding of business domain. That is a mandatory step in building a Back-end Solution for many businesses.

Since the back-end is usually the brains of most modern web and mobile solutions, we give it @ Innuva a great deal of attention. Our Business analysts work hand in hand with business owners to build user stories or requirement specification document.



Mobile App Development

Innuva is specialized in Mobile application development. We have the know how of building true Native Android and iOS applications for many successful and complex projects. Our team has the experience to handle all aspects of Mobile development, such as Push Notifications, Device Database, Complex UI, Hardware features, Low Energy Bluetooth Integration, Social Media Integration, Working with FireBase and Mobile Back-end Platforms and APIs. Our Team has deep knowledge working with low energy bluetooth integration with many medical sensors and devices for both iOS and Android.



Cloud Development and Platforms

Innuva Provides development services on major Cloud platforms, such as Google Cloud Platform, Amazon Web Services and Microsoft Azure. We have the knowledge to build highly scalable solutions using micro-services and No-SQL databases. We also use Cloud platforms to leverage Mobile Backend platforms for the Mobile apps that we are building for our customers.

Deploying Customer's solution to the cloud is always a popular option, providing scalability, cost control, availability and data backup.

Software Testing Services

Innuva provides a variety of professional software testing services. These services can be supplied as an integral part of our software development services or separately to complement projects built by a separate development team. Our team worked on different types of software testing, whether it is functional testing, automated testing, performance, compatibility or mobile cloud testing. Our teams will help you pick the testing services that are suitable for your project.



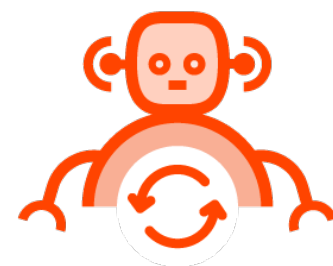
FUNCTIONAL TESTING

Whether it's a web solution, desktop application or a Mobile application running on different platforms, We have what it takes to cover the scope required. Our execution teams run the test scenarios, report issues and track them to completion if required. Innuva's teams are familiar with most productivity tools for QA and issue tracking such as Polarion, Jira, Zoho Projects, Bitbucket, Source Tree, Confluence and Bugzilla. Our testing methodology includes a variety of common checklists and custom made scenarios covering user interface, APIs, Database, security, performance, input validation, workflow validation, compatibility across browsers, OS versions and Screen sizes/resolutions.



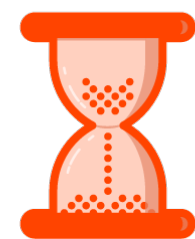
USER ACCEPTANCE TESTING

Another type of functional testing is User Acceptance Testing. We can help you build User Acceptance Plan as well as execute the test scenarios and provide you with test results to assess if you can accept the software provided to you by third party developer or not.



AUTOMATED TESTING

If your Applications qualify for Automated Testing, our team can help you build automated testing pipeline that you can use over and over to ensure the stability of your applications. Automated testing can help you easily run compatibility testing across platforms, browsers and screen resolutions. Automated testing can also help test business scenarios to ensure the stability of your applications after their integration with new applications in your pipeline.



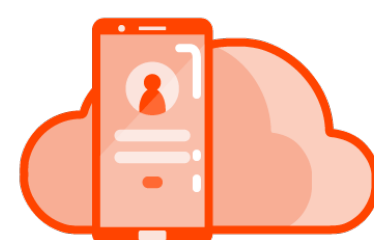
PERFORMANCE TESTING

With the growth of Internet user population, it is critical to test applications for performance. Not only it ensures scalability and responsiveness, but it also ensures it is using the right amount of hardware resources, hence optimizing the ongoing infrastructure costs. Performance tools test the application's performance under regular server load and highest acceptable server load. Also, the growth of application's data may be a critical factor for application's performance and may require testing as well.



Compatibility testing

Satisfying the majority of users is a challenging yet a time consuming task. Your project may be running smoothly in a specific environment, but how can you ensure it works well across different combinations of Web browsers, Operating systems, Screen resolutions, and Mobile OS versions. For every project, there is a different set of compatibility requirements, Our Teams will help you identify them, guide you through the process.



Mobile Cloud Testing

Mobile Cloud Testing is a special category of Compatibility Testing. The ability to test your application on hundreds or thousands of physical devices with different Mobile OS Versions. This is becoming a trend for consumer and mainstream apps that are required to be perfect and flawless. Testing UI and basic functionality are the main aspects of Mobile Cloud Testing. In some cases, it is possible to integrate Mobile Cloud Testing with other aspects of Software testing. Our team will guide you to get the best value out of it.

UI / UX Services



User experience (or UX) design is dedicated to offering the user the best possible experience when using a website, software or any kind of service.

The user experience is the total impression the user has about the product or service during and after they have interacted with it.

Here at **Innuva** we create exceptional user experiences by applying information architecture, interaction design, user interface design and visual design approaches and methods.

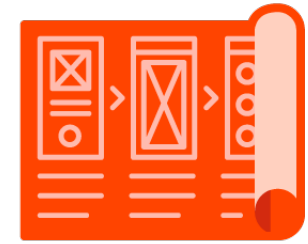
In order to deliver the best possible experience, we cover different aspects that build the user opinion about the product.



Style - Visual impact & Brand identity

Creating the logo, colors and all related artworks for your product (iconography, imagery and selecting Typeface) that shape the brand personality. We will help you build your brand identity, determine whether it's serious, strict or youthful and playful.

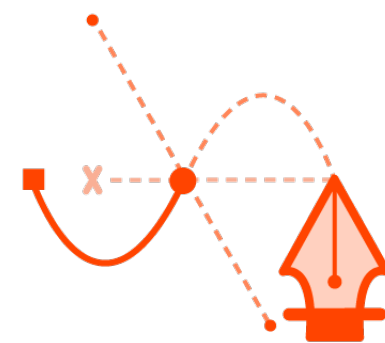
Market research is the core of that step, to identify your target audience and learning about your main competitors.



Wireframing - Information Architecture

Every project needs a blueprint to plan in a detailed manner. Wireframes are the blueprint for your website or app, representing the components and actions in every and each screen.

We ensure that the right information is presented in the right way at the right place, through creating personas and user journeys and studying the possible user flows throughout the system, then optimizing them and create wireframes.



Graphic Design

The graphic design department can start from that stage to prepare the icons, images, backgrounds and other assets needed for the website or app, following the guidelines created in the first stage.



Prototyping - UI and interaction design

By adding the style and interactivity to the wireframe and building a clickable prototype, help early evaluation for your product before any development start. Building a prototype is the best way to judge the behaviour of your product and even collect more opinions about the usability and flow.



User Interaction Testing

It's the key to a successful, data driven design process. User testing shall be held after prototyping and post release. The user testing is done with detailed analysis to transform data into actionable design improvements. It helps us in evaluating what will work and what will not work for your product. These findings will help us make your product much better.

Please check our profile at **Bēhance** →

Our Clients



A growing list of Prestigious Clients around the Globe are trusting Innuva for its Quality and Persistence in Delivering Successful Projects within budget and timeline constraints.



FEATURED PROJECT

Mobile App

Follow My Kid

Check live version



Egypt



Overview

With the rising uncertainty and worries that face parents considering their kids' safety in the everyday trip from/to the school, Innuva recognised the need for a school bus tracking app that helps parents ensure their kids' safety.

Through a dedicated driver app, Follow my kid will provide parents with a live tracking and communication with their kid's school bus, but Innuva didn't stop there and managed to unleash the potential of the geo technology and deliver value to all parties in the school transportation process: The school, the parent and the driver/bus supervisor.

"Follow my kid" driver app will assist the driver/bus supervisor with attendance listing combined with the ability to confirm attendance and mark absence, the ability to poke the parents to alert them when near combined with easy access to all parents phone contact.

"Follow my kid" parent app will reassure parents by notifying them with every step of the daily trip from/to the school, have a live map with the current position of the bus and also the ability to define a certain distance to get notified when the bus reaches it.

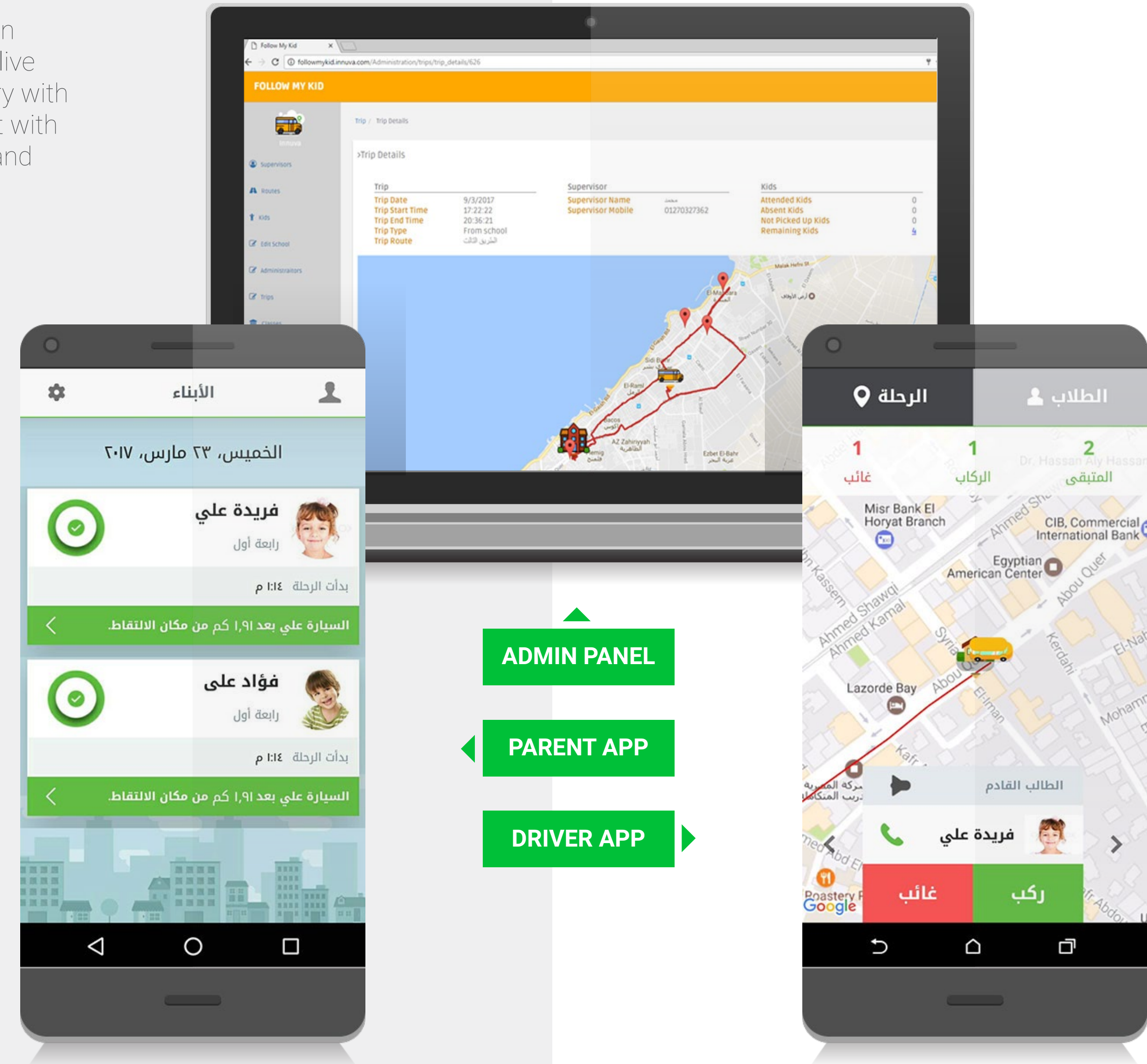
"Follow my kid" school administration panel will support the school with a live view of every ongoing trip, a directory with all trips history with a detailed report with every trip absence and attendance and the used route.

"Follow my kid" helps the schools to deliver a much smart, safe and convenient transportation service.

Technologies



- iOS
- Android
- Laravel frame work
- Google maps





Browser extension

Outbox Pro

Check live version



New Zealand

Overview

Outbox Pro is a lightweight chrome extension to share and delegate great content from around the web, via your favorite channel (Facebook, Twitter, LinkedIn and xing). Outbox Pro lets you schedule posts and deliver them to multiple social network accounts at a later date. If you work in a team, you can also approve the posts of your team.

Innuva provided the API that integrates social networks with the extension to allow the user to login to the social networks through the extension. Innuva created both Browser extension and desktop application for Windows and Mac platforms.

Technologies

- Bootstrap
- Angular JS
- Amazon S3 Services
- Cross Rider
- PHP
- Facebook, LinkedIn & Twitter APIs





Mobile App

iDealer Apps – Father's And Sons Apps

Check live version 

iDealer Apps

USA 

Overview

Father's and Sons Apps are a set of 12 apps, 6 apps for Android phone/tablets and 6 apps for iPhone/iPad. Each app reflects one of the major dealerships Ford of Greenfield, Toyota of Greenfield, VW, Kia, Volvo and Audi. Each app is a business app connecting Father's and Sons customers to their dealerships.

Technologies



- iOS
- Android
- Objective C
- Social Networks Integration
- Push Notification API
- Maps and GPS Integration
- SQLite
- Push Notification API





Web App

Cargill eRisk Management System



Egypt



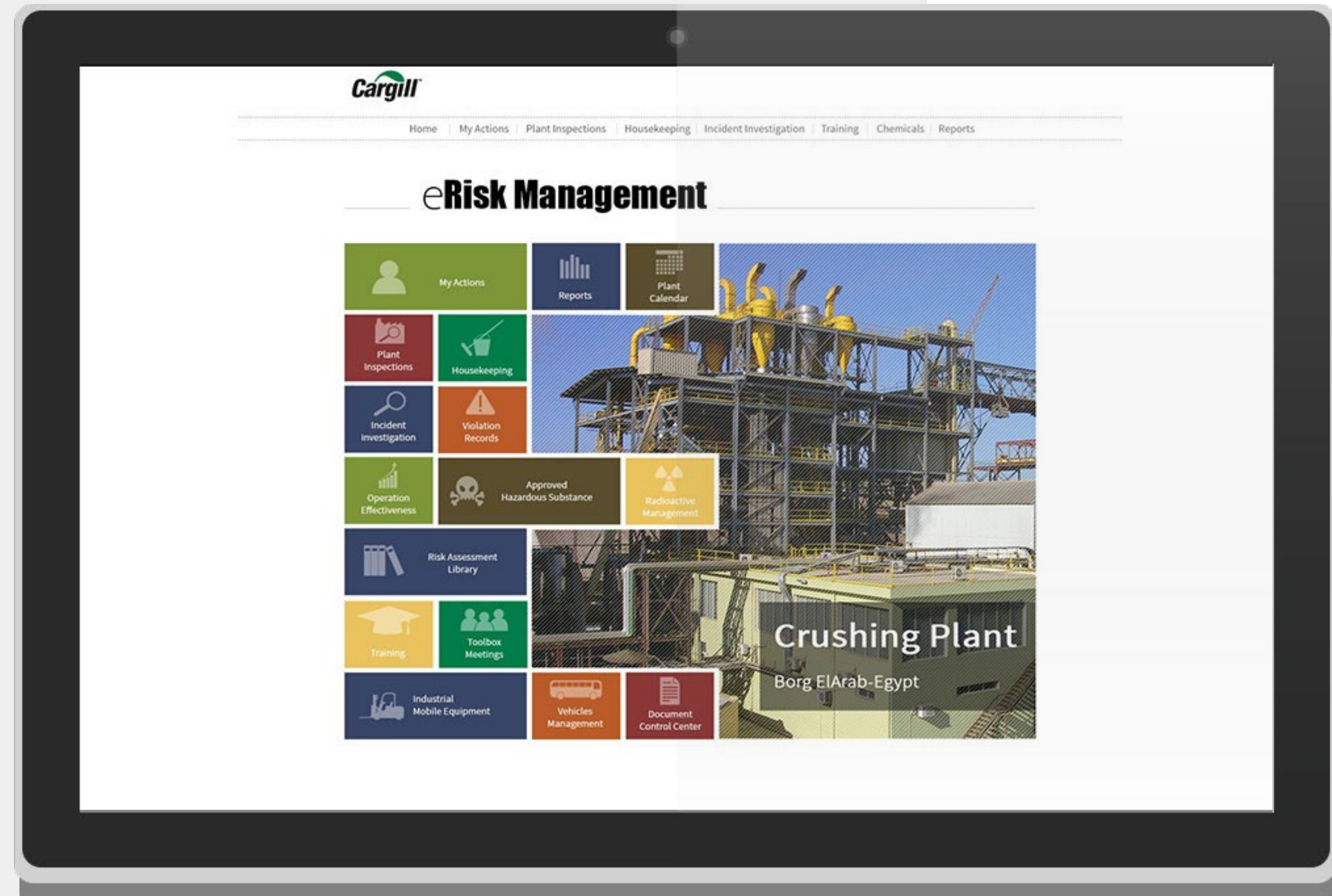
Overview

A Web-based "internal application" that allows Cargill team to project manage their huge farming process, with the ability to evaluate and monitor Plant risks. In addition it helps them track other modules like Assigned Actions, Chemicals and Employees Trainings.

Technologies



- ASP.NET MVC3
- HTML 5
- Microsoft SQL Server
- CSS
- jQuery



Browser extension

Avocadoo

Check live version 



USA 

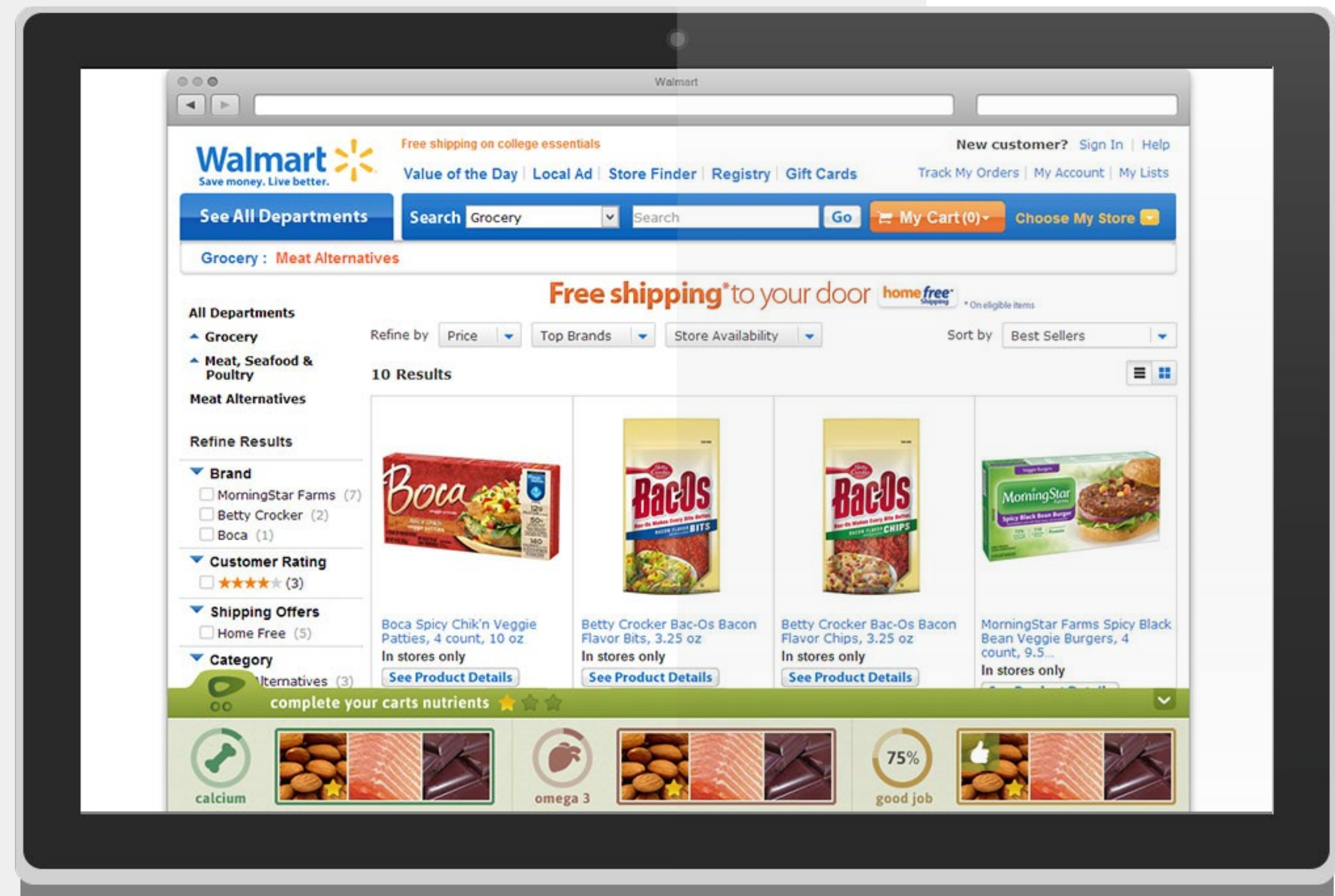
Overview

Avocadoo is a website that assists users with their groceries selections and suggests diet plans and recipes through analyzing all nutrition facts for achieving a healthier lifestyle. Innuva provided an API that integrates with top groceries websites (my supermarket-Tesco) to track and analyze users shopping cart and offers them healthy tips and suggestions to improve their cart.

Technologies



- Cross rider
- PHP
- HTML 5



Mobile App

MG Pin & Presence

Overview

A Mobile Application that helps Teachers in the School to track and verify the attendance of students automatically when entering the class, by

Using Bluetooth Low Energy Broadcasting technology to detect devices with the lowest power consumption.

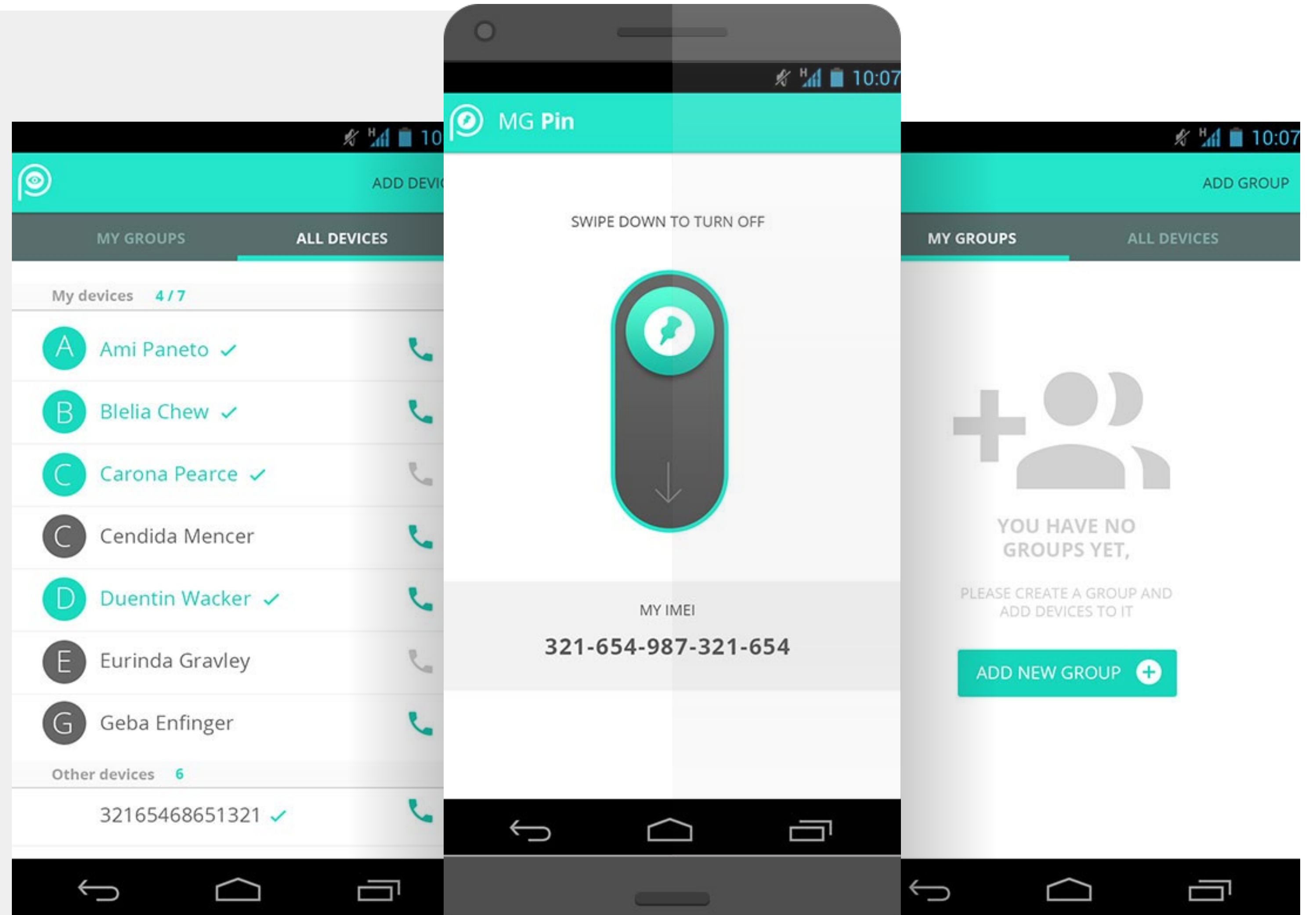
Technologies



- Android
- Bluetooth Low Energy



USA 



Browser extension

Calasi

Check live version 

Overview

Calasi platform consists of a Website, API and Browser Plugin to the major browsers (IE, Chrome, Firefox and Safari).

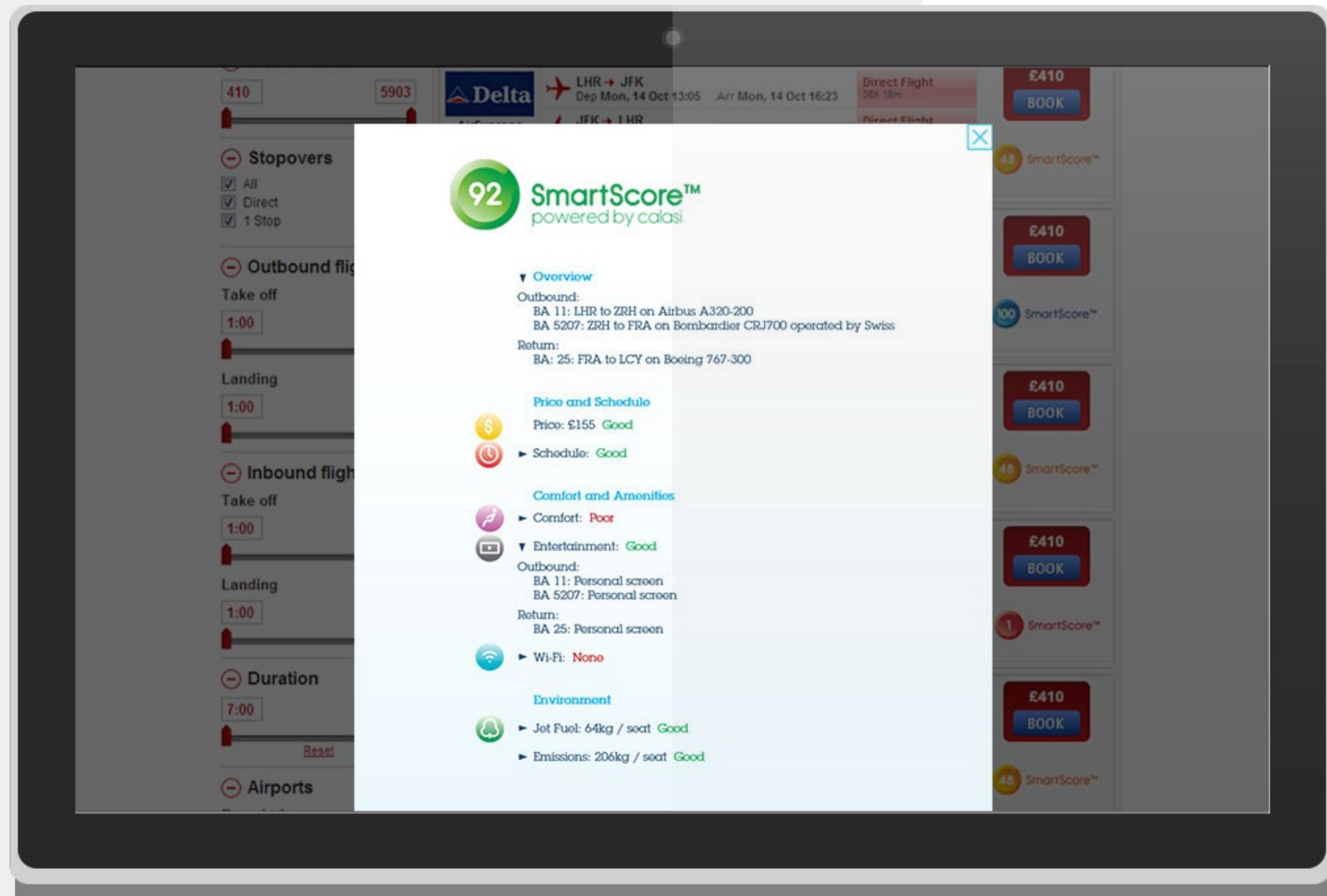
It extends Expedia and other famous air booking websites allowing their users to choose eco-efficiency and flight luxury without sacrificing budget or time.

Technologies



- J query
- Java
- HTML 5
- Cross Browser Extension
- Node.js

Supported Websites





Mobile App

UMG Stores Mobile POS



Saudi Arabia

Overview

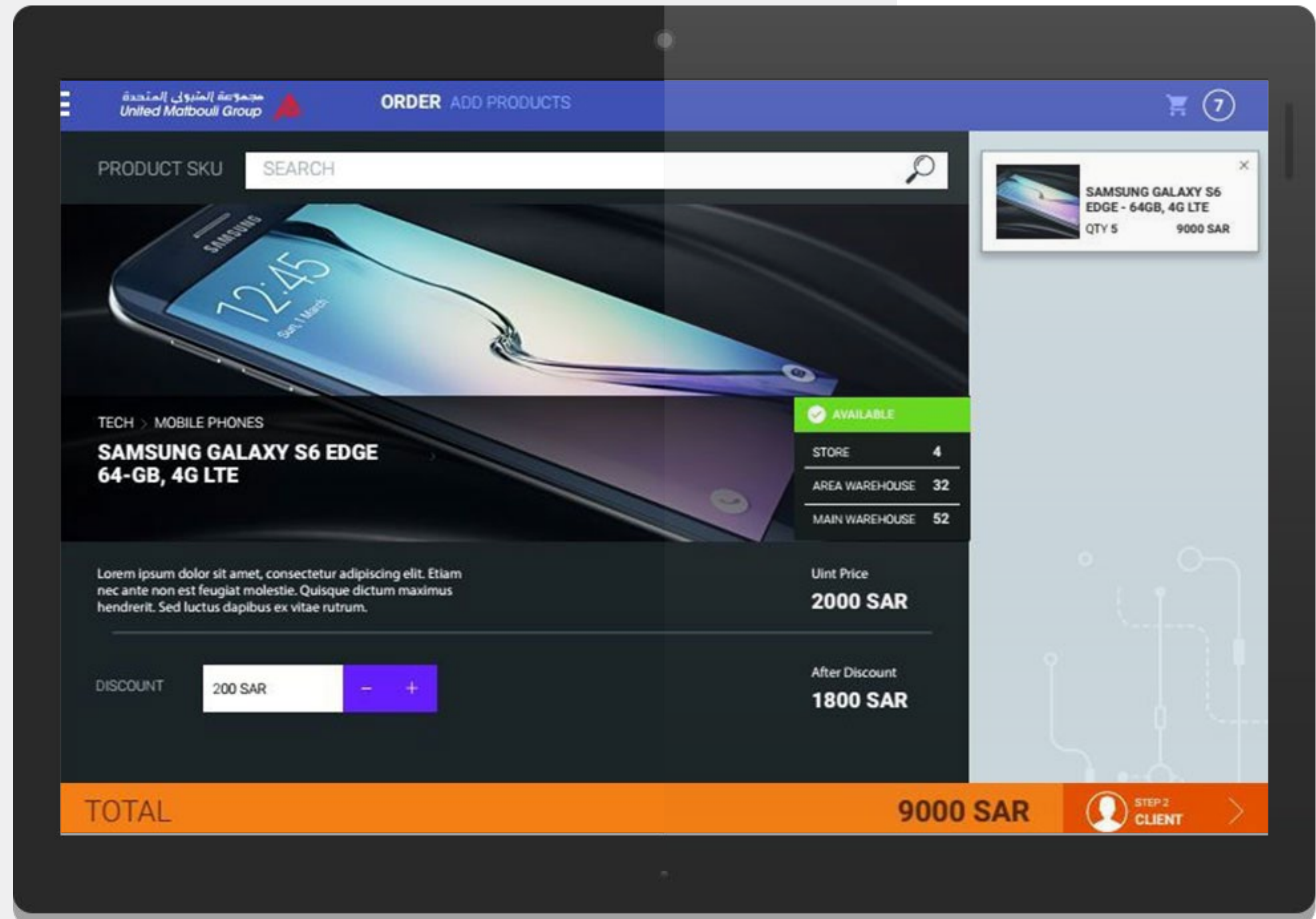
A POS tablet application for an industry leader in electronics and home appliances trading UMG mega stores.

It allows salespersons to check inventory and prices of the products, create new customer profiles and search existing ones and place orders for them remotely in any area in the showroom. With the ability to home deliver for the customer. All of that with full integration with the internal system of the firm.

Technologies



- Native Android
- JAVA
- Google Maps





Mobile App iDealer App

iDealer

USA

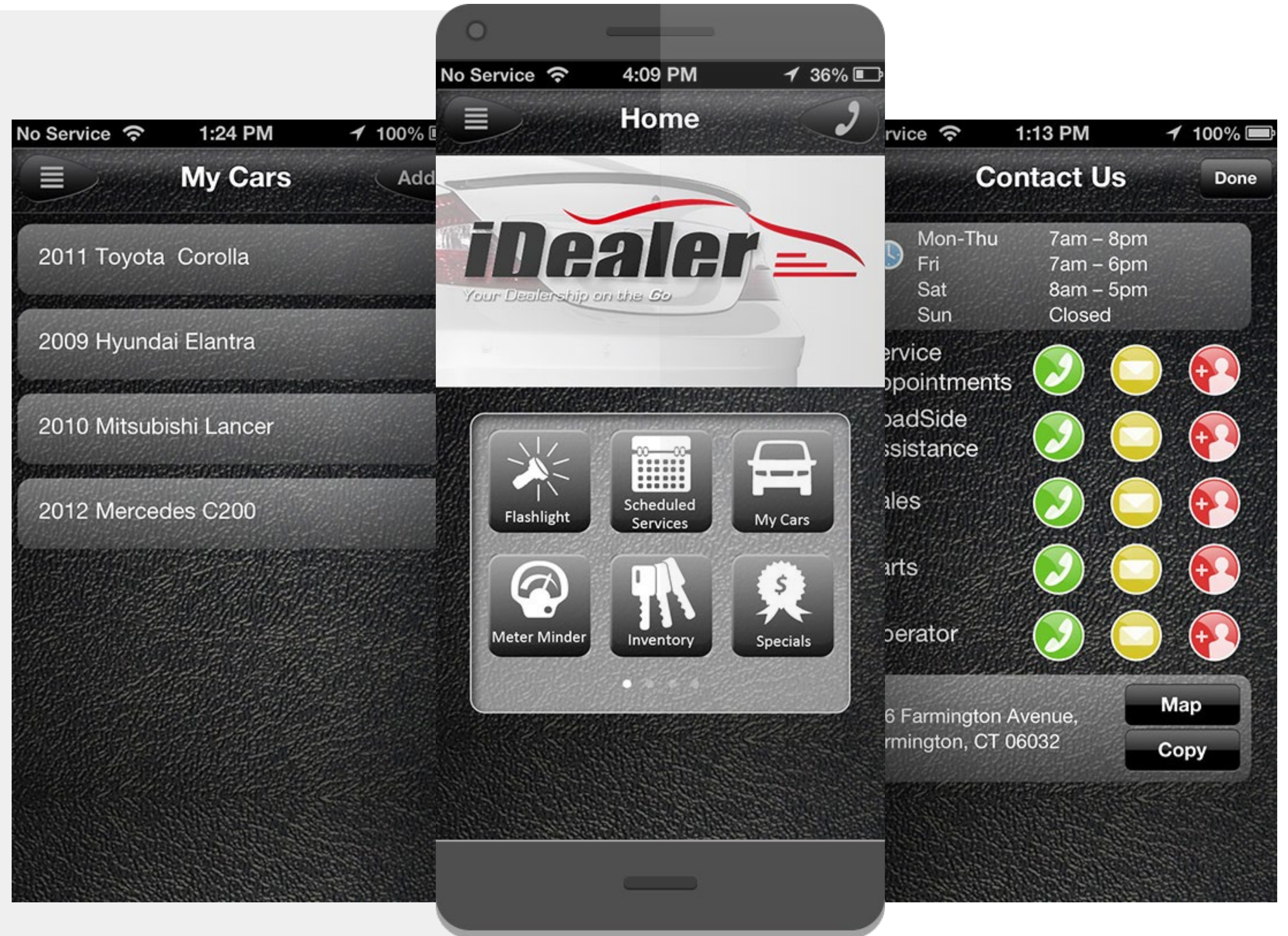
Overview

iDealer Apps is a generic Business Mobile Application for Car Dealers. The App accelerates the development and minimizes the cost of branding Car Dealer Apps for each customer. The App provides its end users with various tools, such as car locator, scheduling services, contact forms, social media integration, car inventory access, flashlight, push notifications and many other tools.

Technologies



- iOS
- Android
- Objective C
- Social Networks Integration
- Maps and GPS Integration
- SQLite
- Push Notification API





Mobile App Horizon IMG

Check live version 



USA 

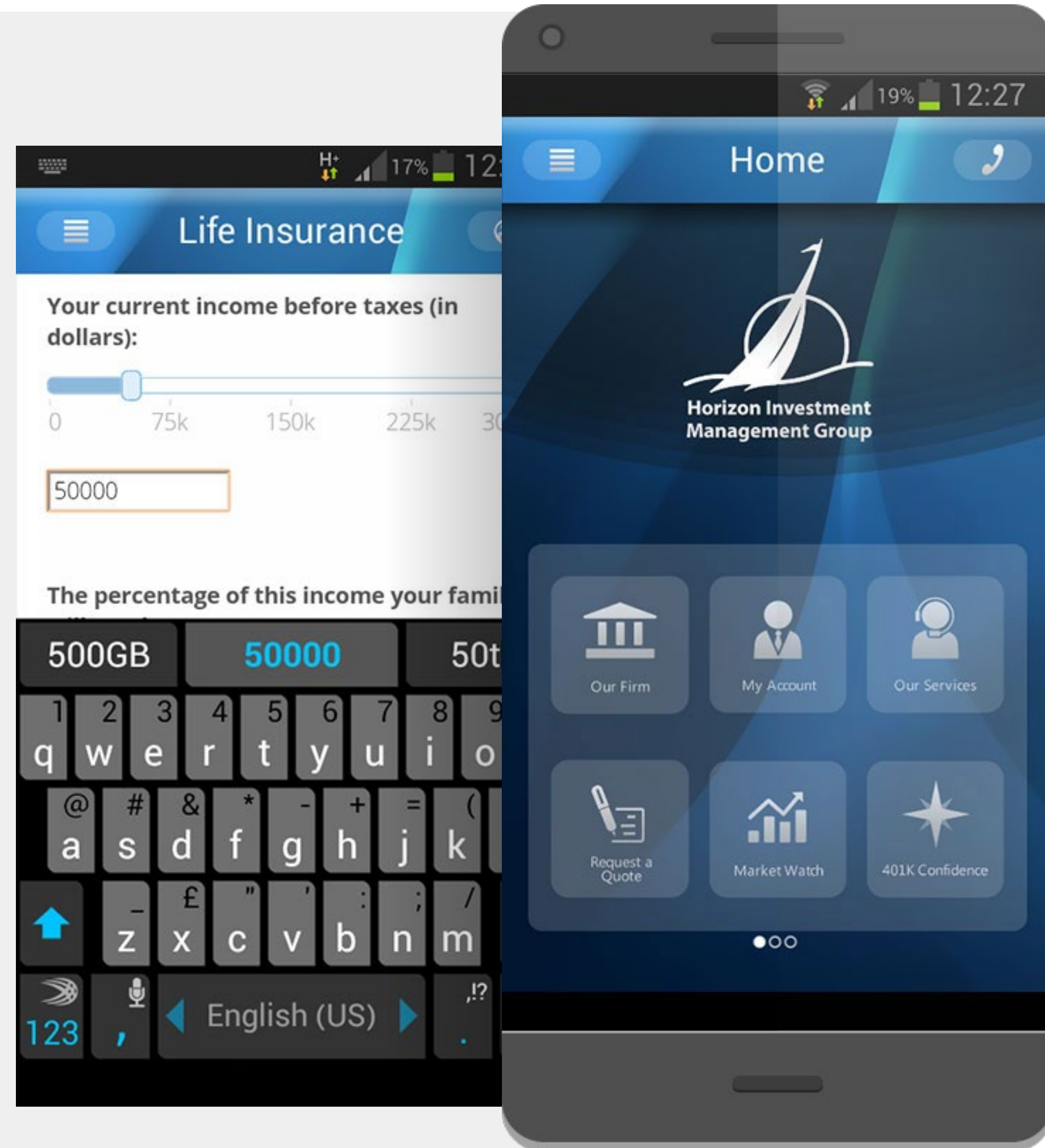
Overview

Horizon IMG offers financial services to its customers. In order to keep in touch with its customers, Horizon IMG created a business app that provides its users with all of the information about the business. The application also provides contacts, facebook feeds, direct call, map and directions to reach its locations.

Technologies




- Android
- Objective C
- Maps and GPS Integration
- SQLite
- Social Networks Integration
- Push Notification API



Mobile App

Mona's Pizza & Wings

Check live version 



USA 

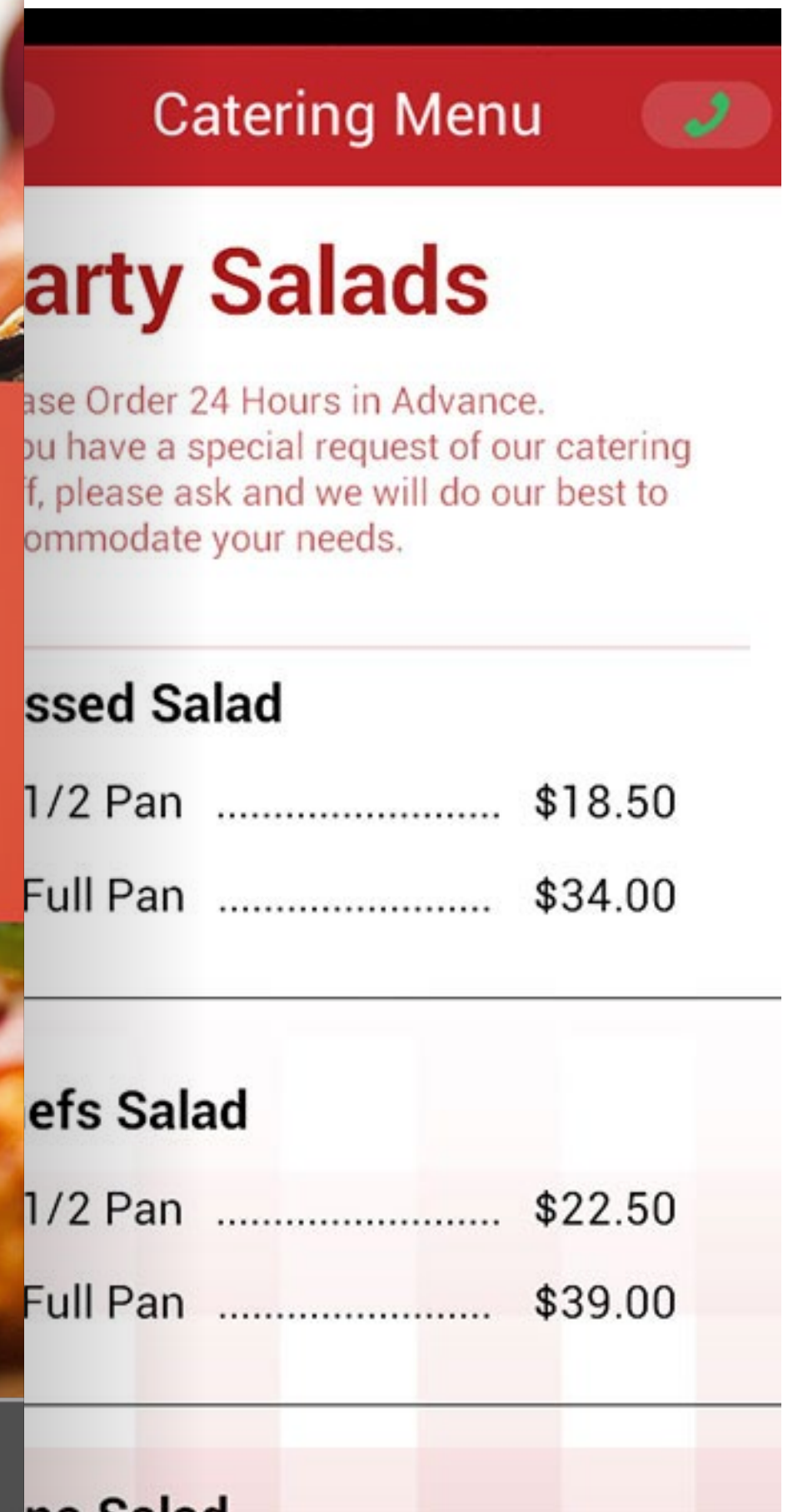
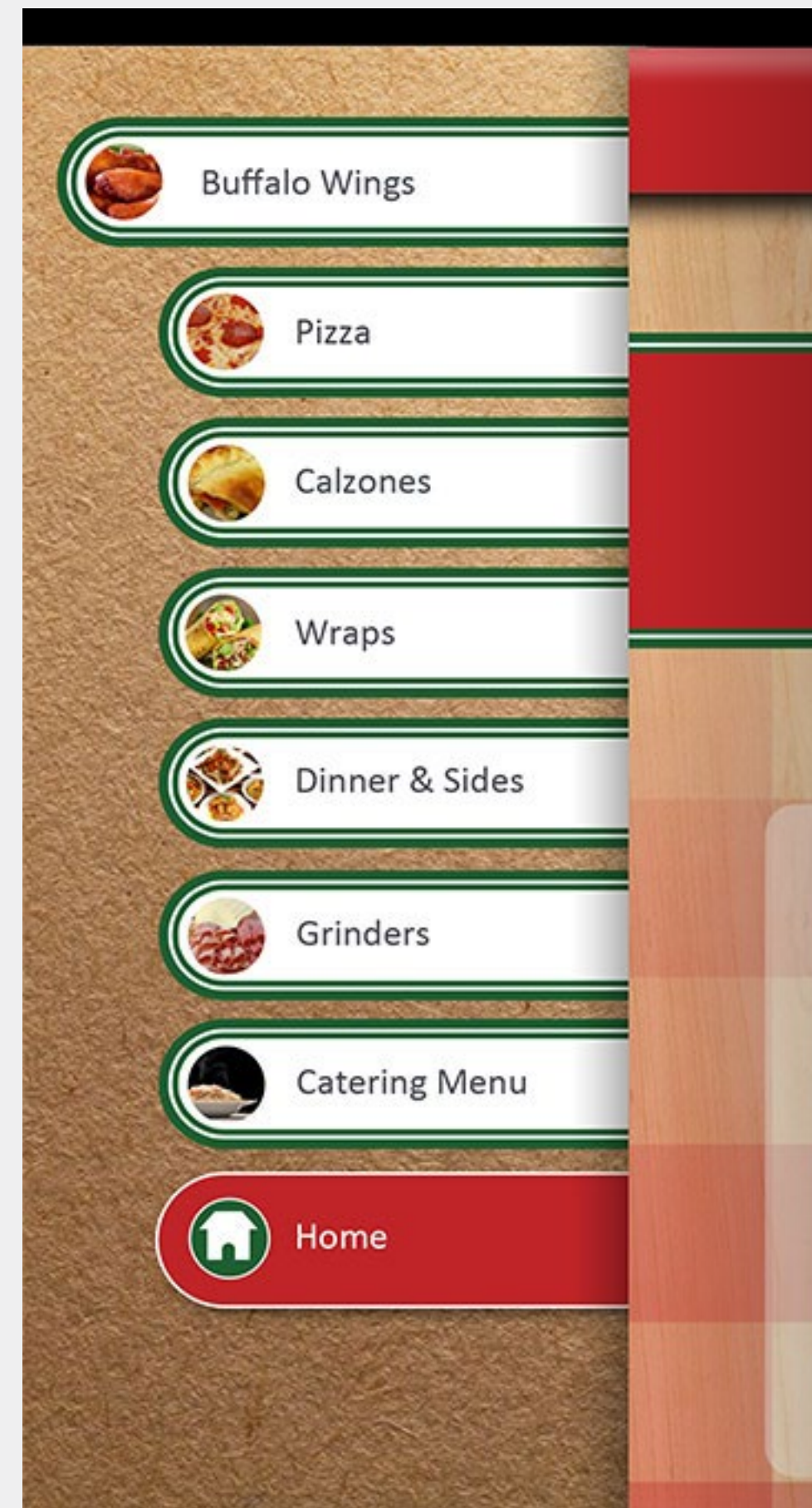
Overview

Mona's Pizza is a business Mobile app for both Android and iOS. The app helps connect Mona's Pizza to its customers. The app provides users a fancy look at the Pizza Menu, Restaurant's map, Contacts, News. It also allows the restaurant to send push notifications to its customers at any time. Users of the app can also view the Facebook and twitter feeds of Mona's Pizza.

Technologies



- iOS
- Android
- Objective C
- Social Networks Integration
- Push Notification API
- Maps and GPS Integration
- SQLite



Catering Menu

Party Salads

Please Order 24 Hours in Advance.
If you have a special request of our catering staff, please ask and we will do our best to accommodate your needs.

Dressed Salad

1/2 Pan	\$18.50
Full Pan	\$34.00

Chefs Salad

1/2 Pan	\$22.50
Full Pan	\$39.00

... Salad

Browser extension

Linked By Phone

Check live version 



Overview

A website and an extension that integrates with Linked In and allows the users to query more information about the Linked In members. The requested members go through a workflow for the employees to research their info and post them. The results then appear in the Website and also integrated into Linked In.

Technologies



- Cross Rider
- PHP (Yii Framework)
- MySQL
- HTML 5
- Cross Browser Extension
- CSS3
- JS
- jQuery





Browser extension Tellurium

Check live version 



USA 

Overview

Tellurium is a Chrome extension, allows you to easily build automated tests that can be run against your website or web application.

The Test Creator includes these features:

Test Recorder that Navigates your website and does things like clicking links or filling out forms, and the test recorder will translate your actions into "Plain English" commands to create a repeatable, easy-to-understand test.

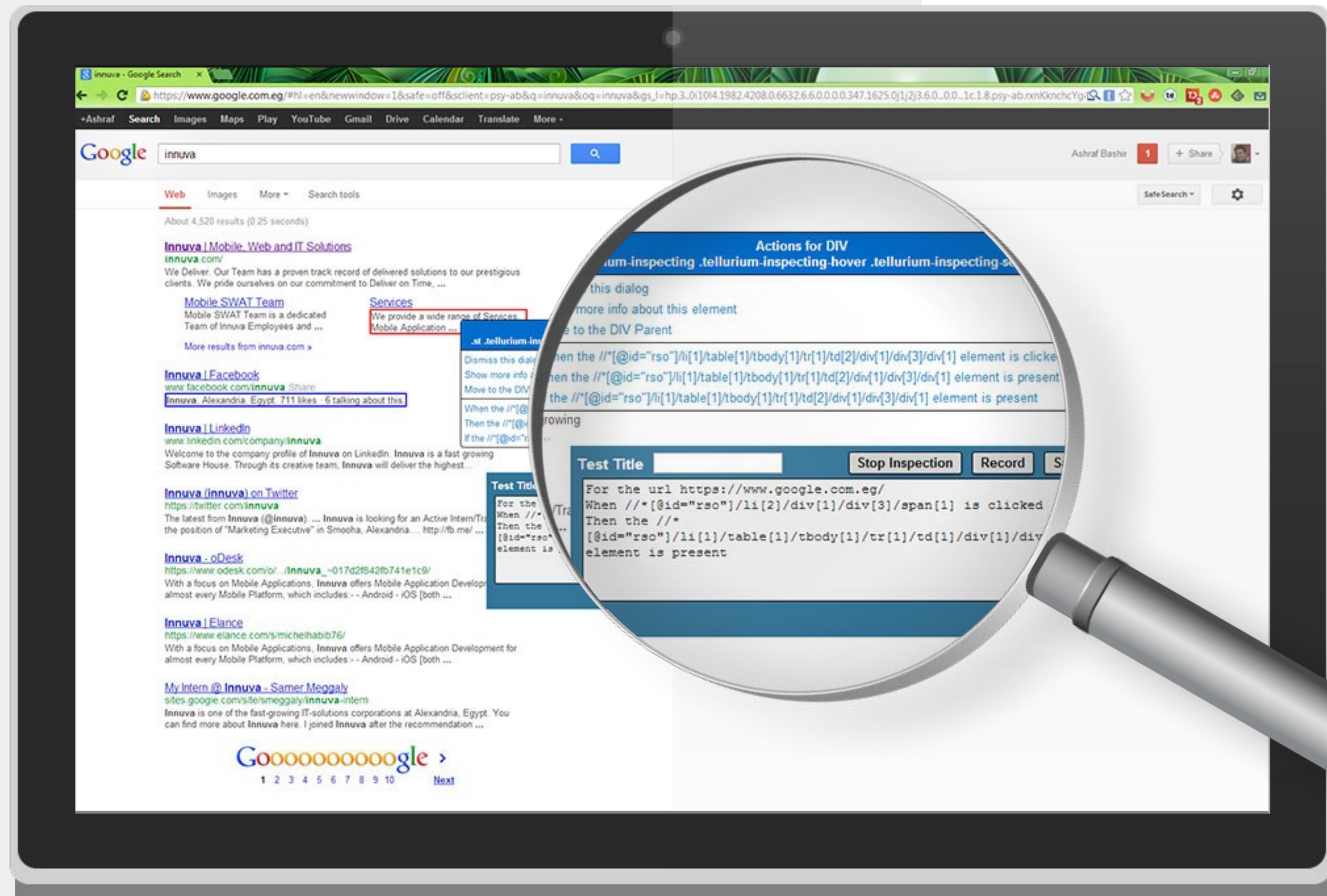
Web Inspector enables the Click on any button, link, image, field, text, etc. to view the commands you can use to interact with it in your automated Tellurium tests.

Test Runner, Launch your test runs and watch as Tellurium performs each step in real time, highlighting the elements it interacts with and saving results and screenshots that you can access in the Tellurium web app.

Technologies



- J query
- HTML 5
- cross rider
- CSS3



Web App

Pfizer – Percent It



Saudi Arabia



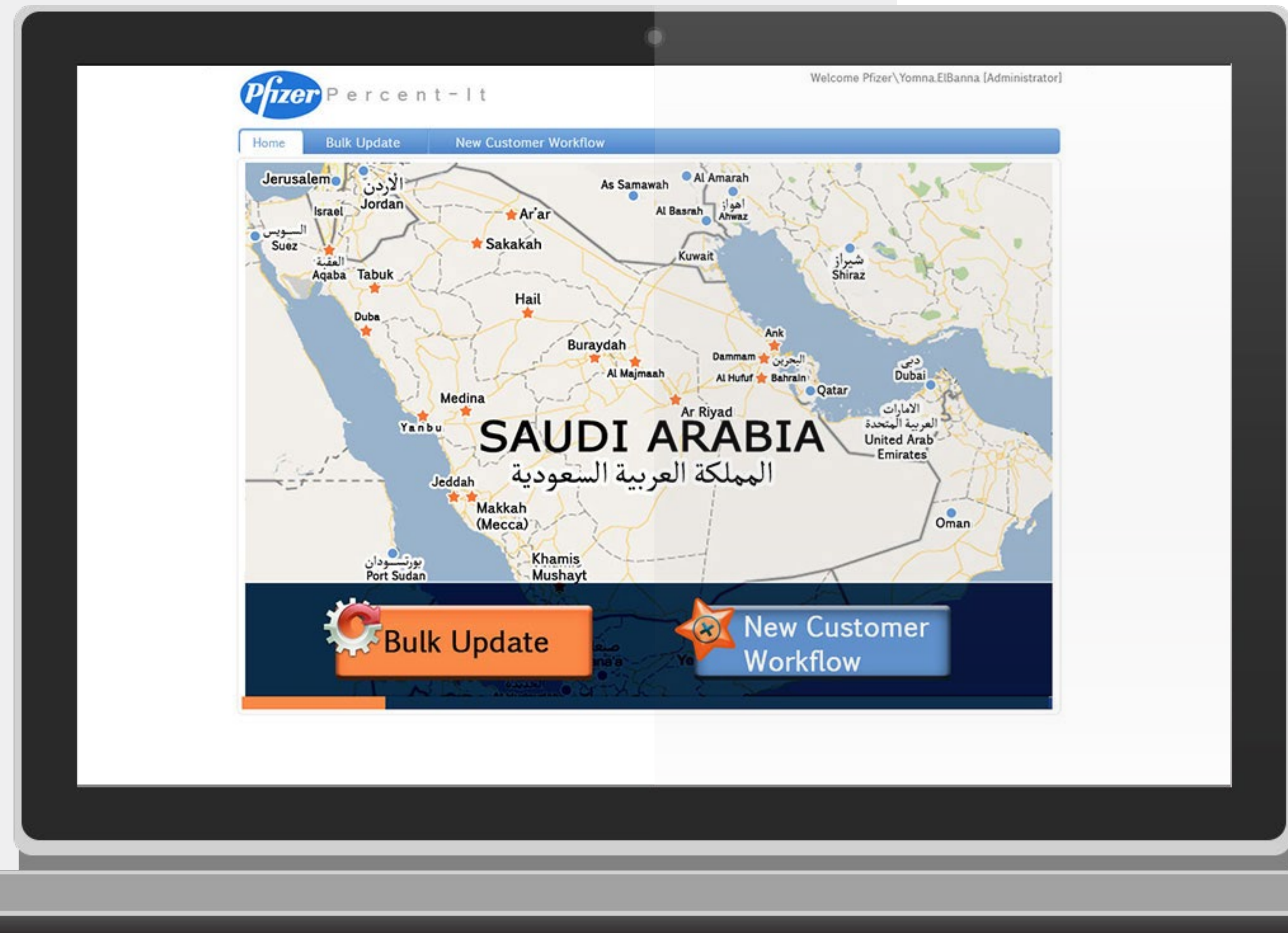
Overview

Pfizer Saudi Arabia internal web application which allows Sales Managers to distribute Product Sales percentages among themselves and among their respective Medical Representatives.

Technologies



- ASP.NET MVC3
- HTML 5
- Microsoft SQL Server
- CSS
- jQuery





Web App Financial ERP

Financial ERP

Egypt



Overview

Innuva utilised the potential that lies in (open ERP/odoo) platform to customise a whole new ERP system to a holding corporation that owns multiple companies that vary in activities and internal systems, including several modules that manage accounting cycles, producing invoices and payroll sheets with full functional integration between all entities.

Also, it was customised to adjust with the Egyptian taxation system.

odoo platform is used by 100 companies with 2 million active users around the globe.

Technologies

- Python
- PostgreSQL



Web App

Valoso-VidNotes

Check live version 



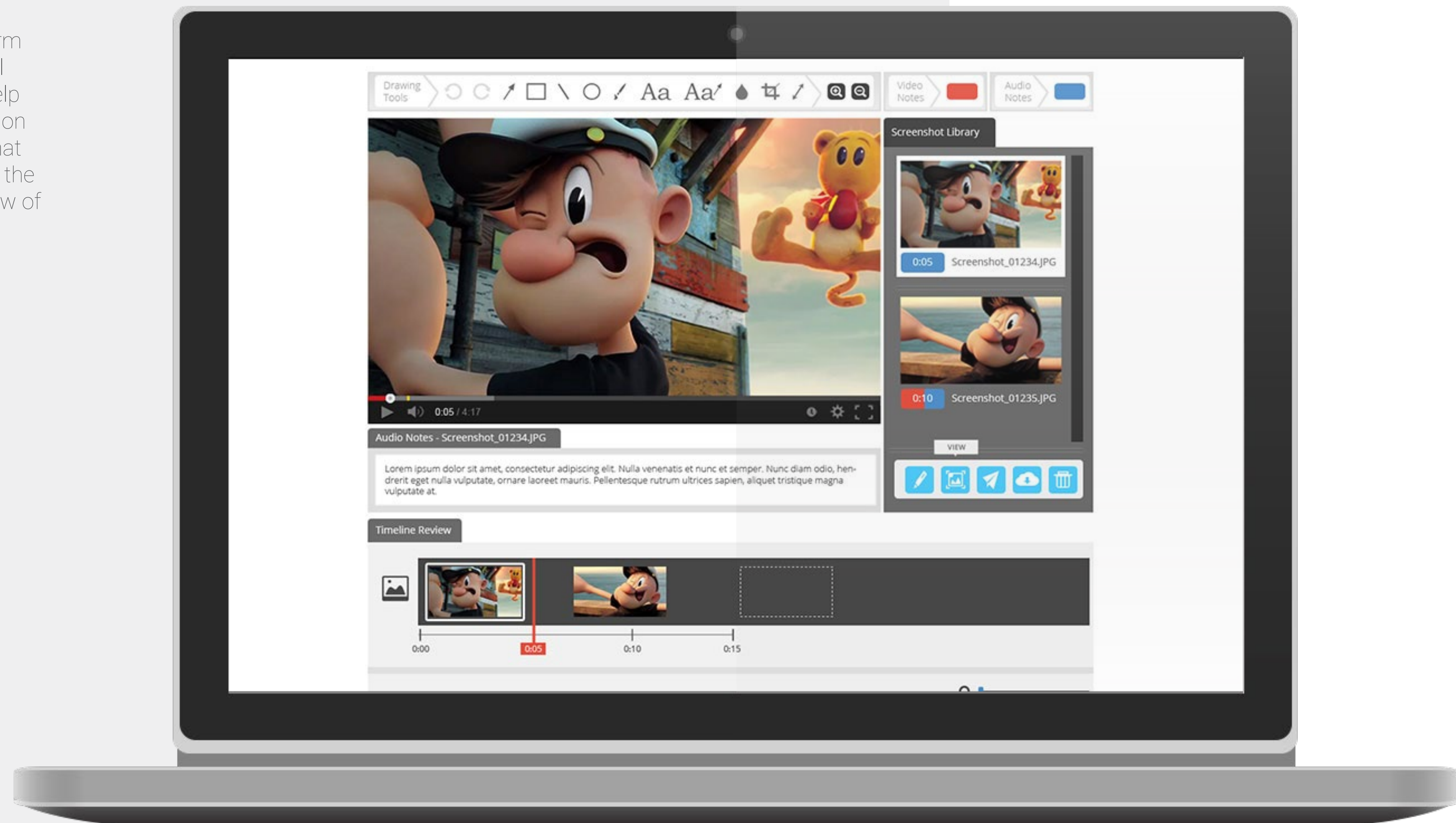
Australia 

Overview

A web-based video production platform that connects users with professional videographers and video editors to help produce or edit a state of the art motion pictures. innuva provided a module that enables users to place comments on the video timeline to facilitate the workflow of the production.

Technologies

- Angularjs
- Bootstrap
- Laravel





Web App Brimskins

Check live version 

BRIMSKINS

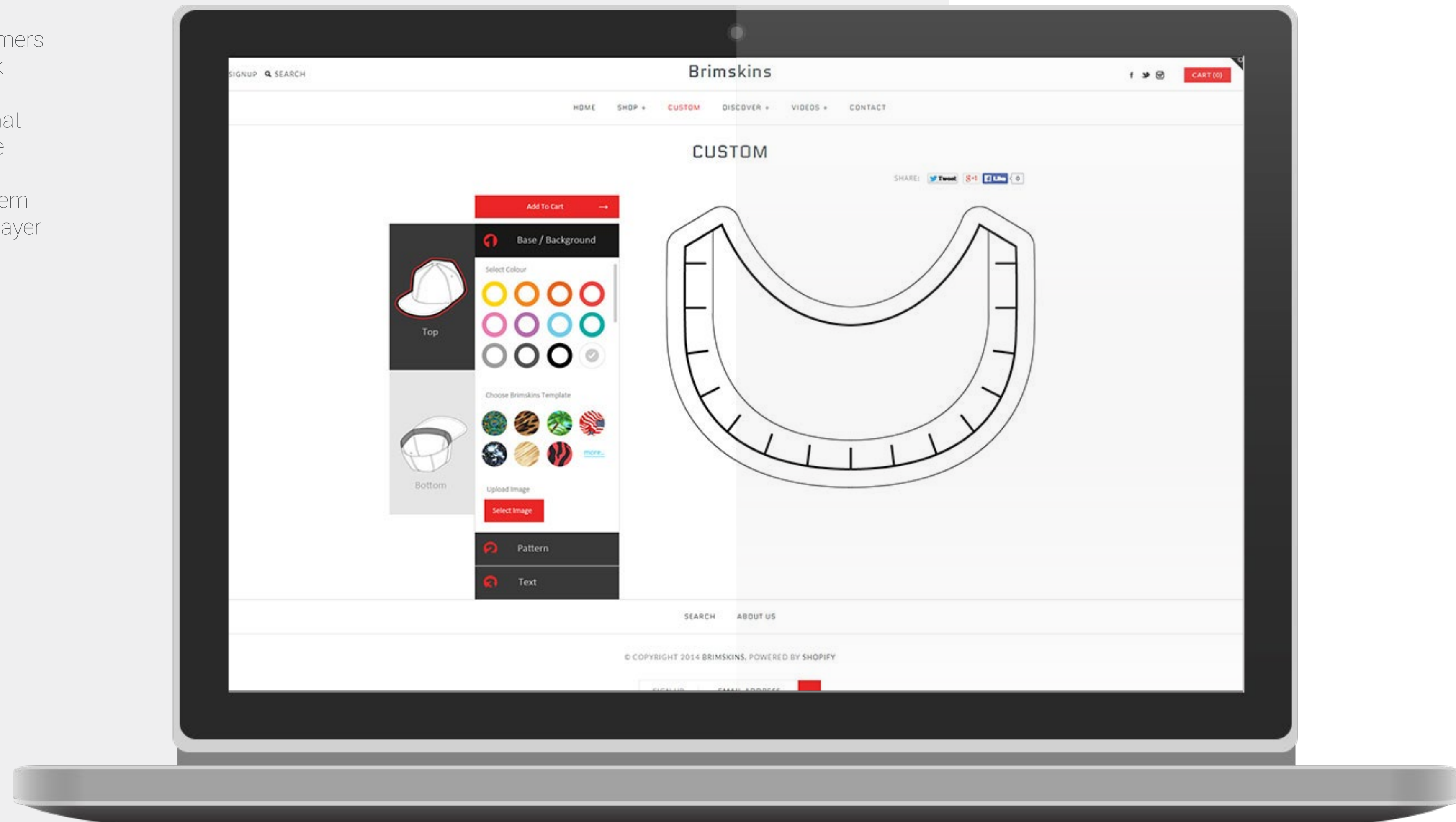
USA 

Overview

A Do-it-yourself website where customers can submit their own graphic artwork to print on hats with the ability to instantly customize and modify any hat (flat or bent brim). Innuva provided the customizing page whereby users can upload or chose images and place them freely with the ability to add patterns layer and text.

Technologies

- J query
- PHP





Mobile App

Precision Auto Repair

Check live version 

PRECISION
AUTO REPAIR AND SALES

USA 

Overview

A mobile app which helps Precision Auto Repair company to provide its services to its clients as an appointment scheduler, Virtual Service Manager, GPS-enabled directions, Car Locator, Parking Meter Reminder, Gaming Center and more.

Technologies



- iOS
- Android
- pushwoosh (push notification)



Browser extension

PriceDog

Check live version 



USA 

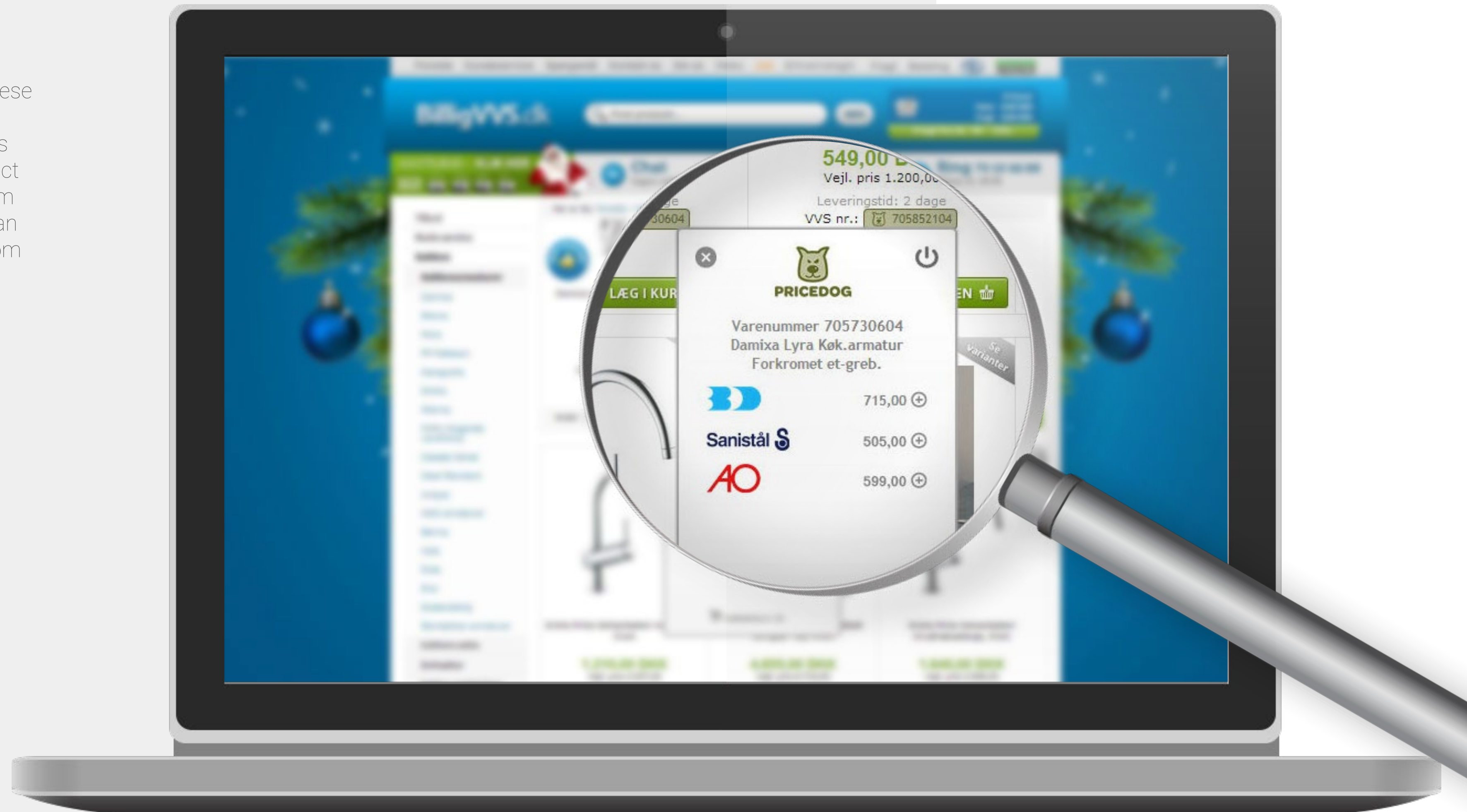
Overview

A website and an extension that scans the browser pages for product numbers, and shows the prices for these products from different wholesalers. The wholesalers upload their products to the website, and the users can select the wholesaler with the best price from the extension or the website. Users can also upload discount files received from wholesalers.

Technologies



- HTML 5
- Cross Rider
- PHP (Yii Framework)
- Microsoft SQL Server





Web App Visa by Casto

Check live version



USA

Overview

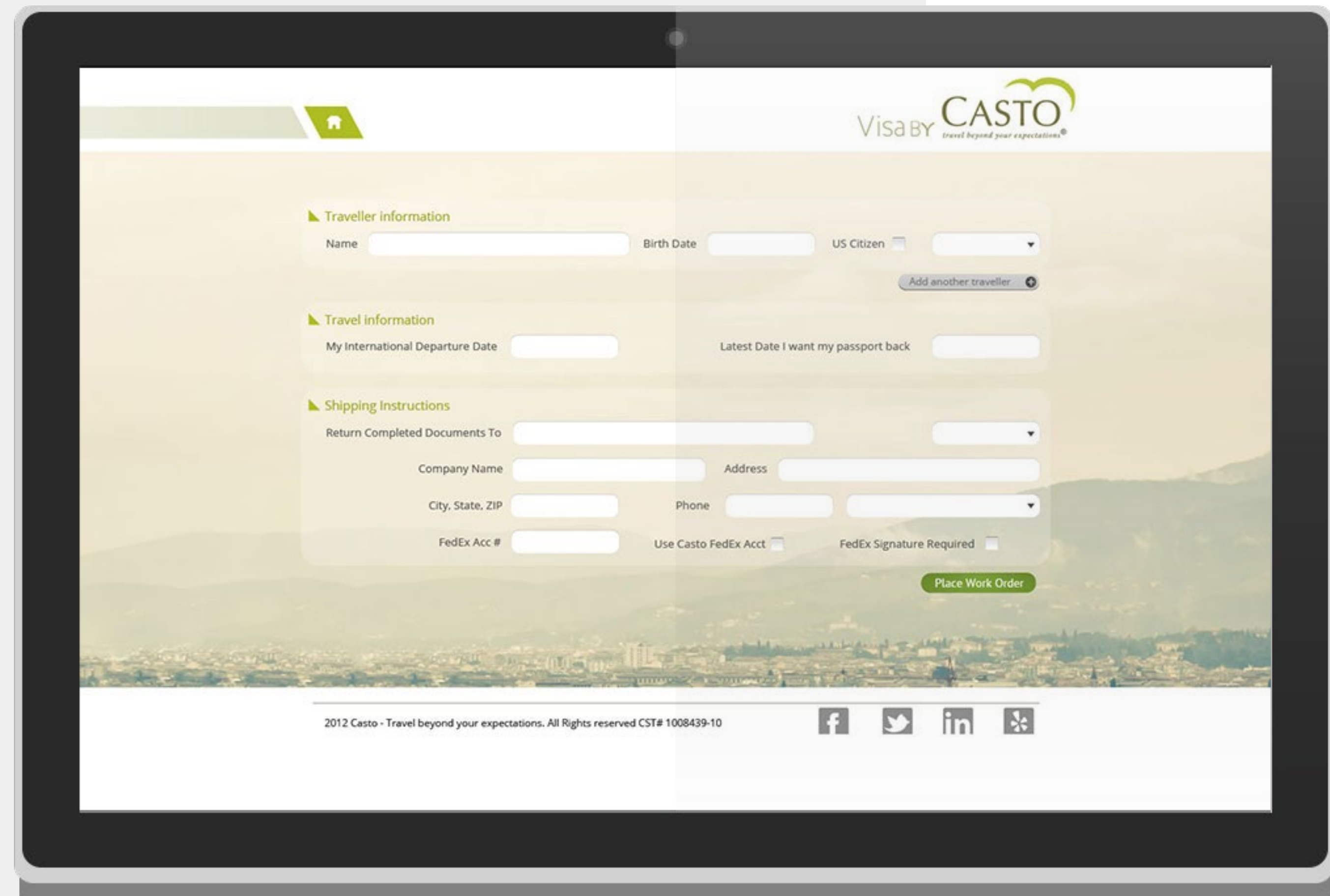
Casto Travel provides corporate, concierge, vacation, and group travel management services in addition to full service visa and passport processing.

Innuva built an automated Visa Application Website for Casto, allowing its users to apply for a Visa online, pay for it and track its status until it is completed.

Technologies



- PayPal API
- Joomla Extentions
- PHP
- Microsoft SQL Server





Web App

Reality Sandwich 2.0

Check live version

Overview

Reality Sandwich is a magazine of ideas for the transformational community addressing the social, spiritual, and ecological crises of our time. Reality Sandwich is built with a new powerful technology combining the magic of WordPress and AngularJS. AngularJS extends WordPress providing both the user and the administrator with the power of JavaScript Frameworks integrated with WordPress platform.

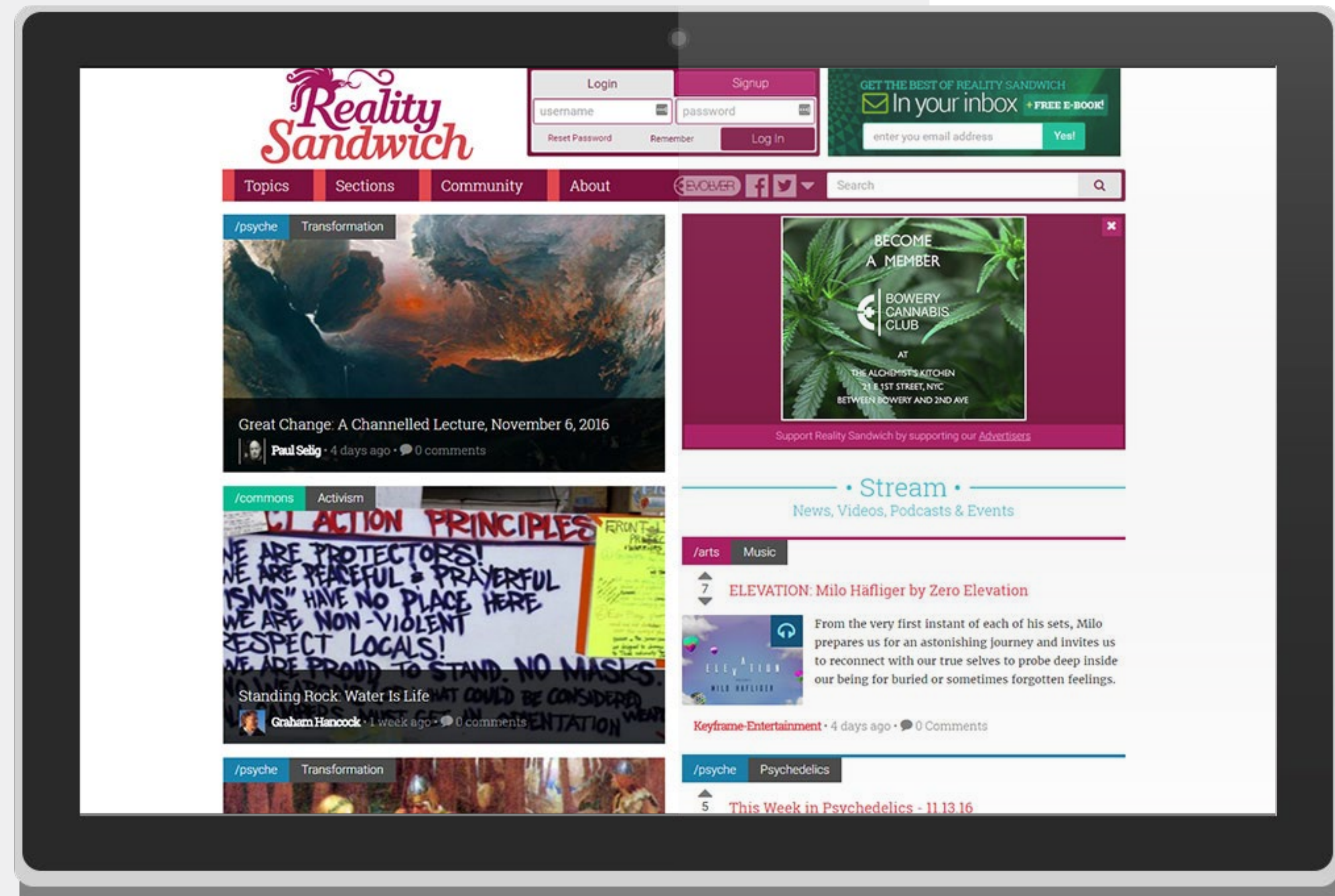
Technologies



- Wordpress
- PHP
- AngularJS
- JQuery



USA





GUI Toolkits

USA 

Overview

GUI Toolkits provides its customers with User Interface Design Components For every Platform and every Tool. Building GUI Toolkits Website was a great challenge to complete in such a short period of time. GUI Toolkits not only includes the UI Catalogs, but also includes a Shopping Cart for buying the toolkits online.

Technologies



- Wordpress





Web

Sweet Remodel

Check live version 



USA 

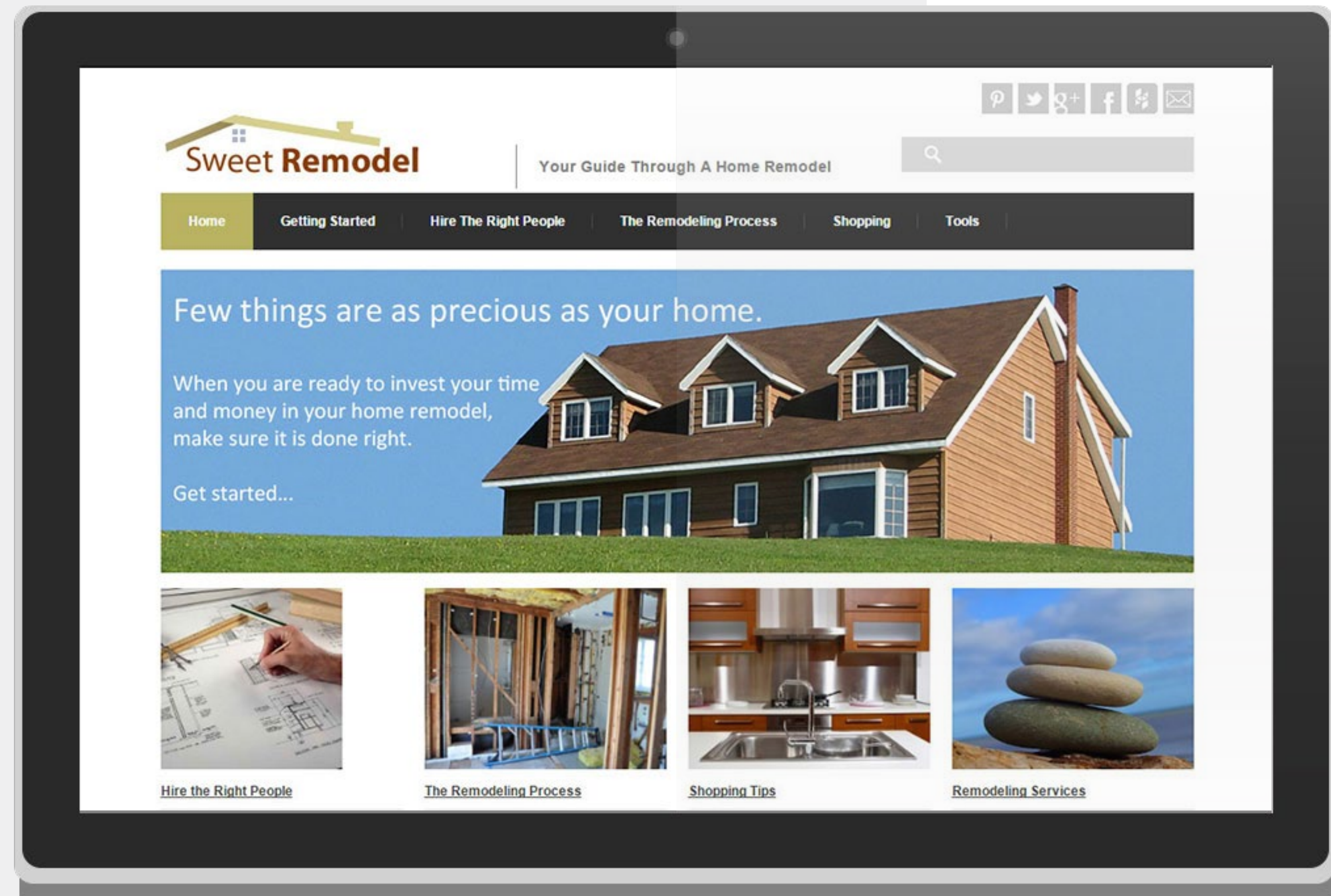
Overview

Sweet Remodel is a Website about Home Remodeling. An Expert Architect organizes and writes many articles to guide Home Owners to remodeling their Homes. A Smart/Simple CMS is the tool that comes handy in the Hand of an Architect/Writer who does not want to bother with any technical details.

Technologies



- PHP
- J query
- HTML 5





Browser extension **Sure VoIP**

Check live version



Overview

A browser extension similar to Skype
Click to call for the 4 major browsers. It
integrates with the backend to place calls,
send SMS or FAX.

Technologies



- Cross Rider
- JS
- JQuery
- HTML 5
- CSS3





Browser extension **TabCross**

Check live version 



EARTH 

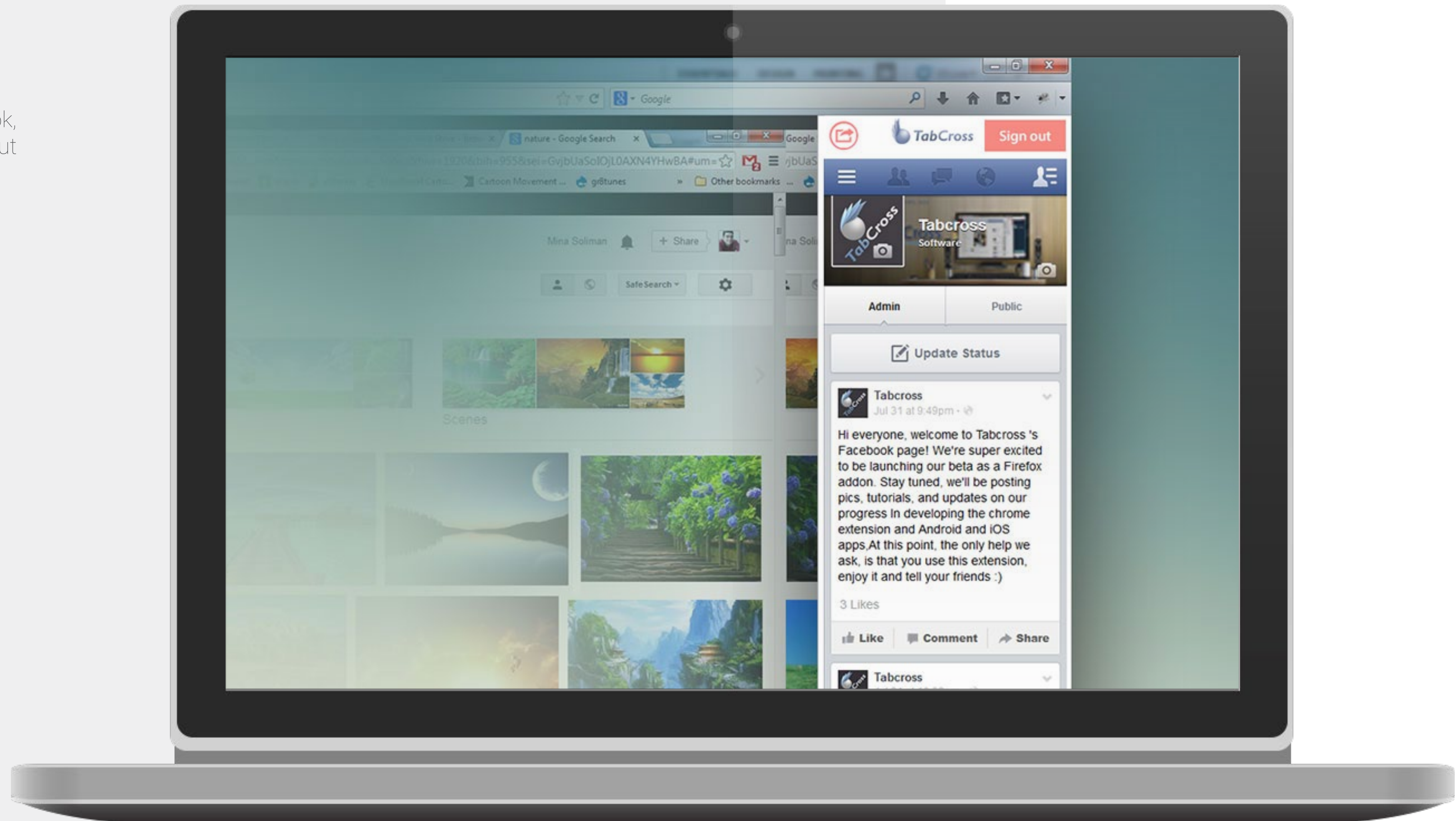
Overview

TabCross is a Firefox and Chrome extension that creates a side bar for the users to work on their favorite applications (Google, Search, Facebook, Youtube, Gmail, Dropbox ... etc) without interrupting their normal browsing activities.

Technologies



- javascript
- Google Analytics
- Facebook API integration
- XUL
- CSS
- jQuery





General

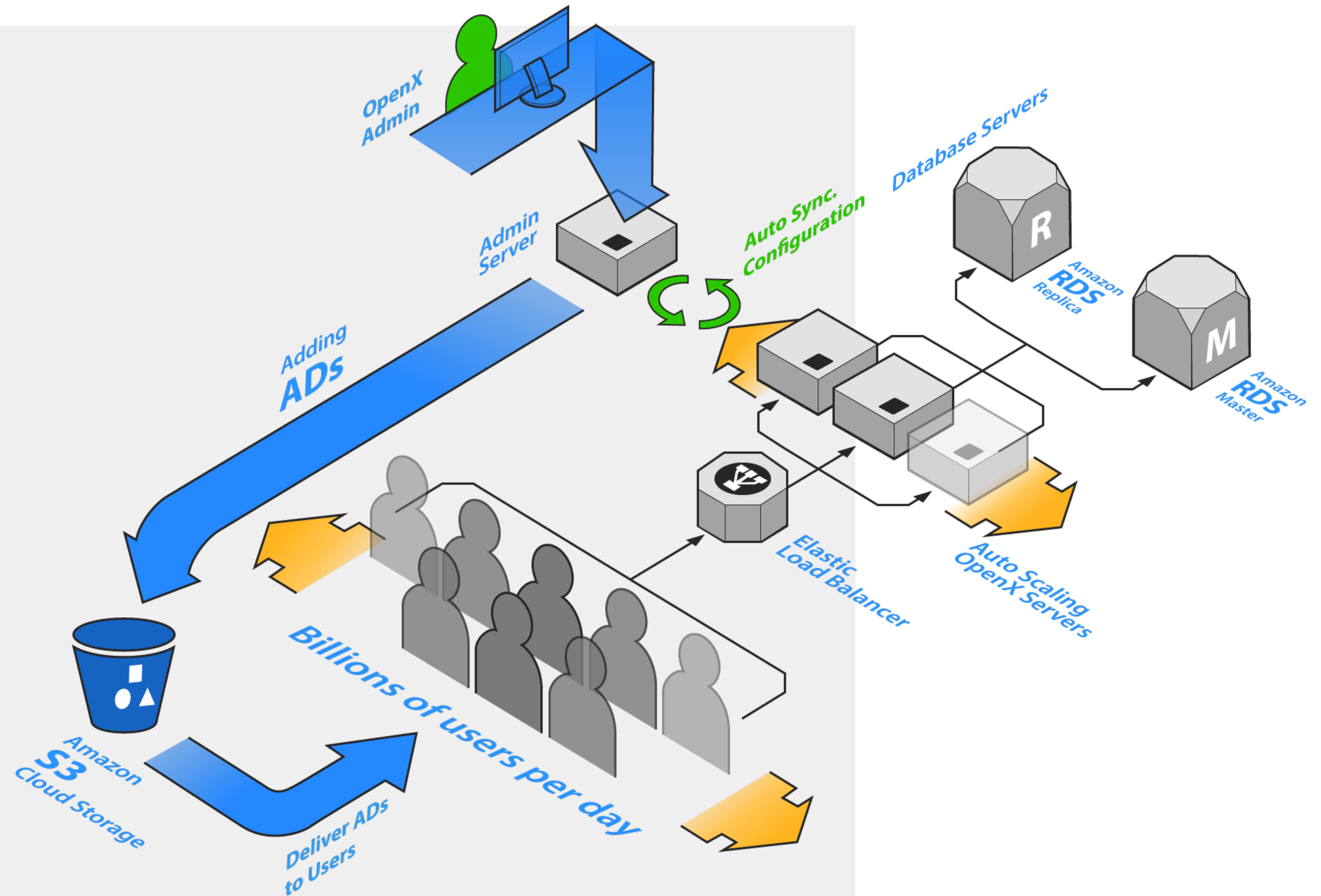
OpenX AD Server

Overview

Openx AD System is an automated system hosted at amazon web services to support billions ads per day, according to your load servers will be increased or decreased , configuration for all servers will be from centralized place.

Technologies

- Amazon web services EC2 , RDS
- S3 , Glacier ,ELB , Auto-scale
- Security Groups
- Apache
- Mysql
- Openx AD server





Mobile App

Kiddy Painty



Egypt



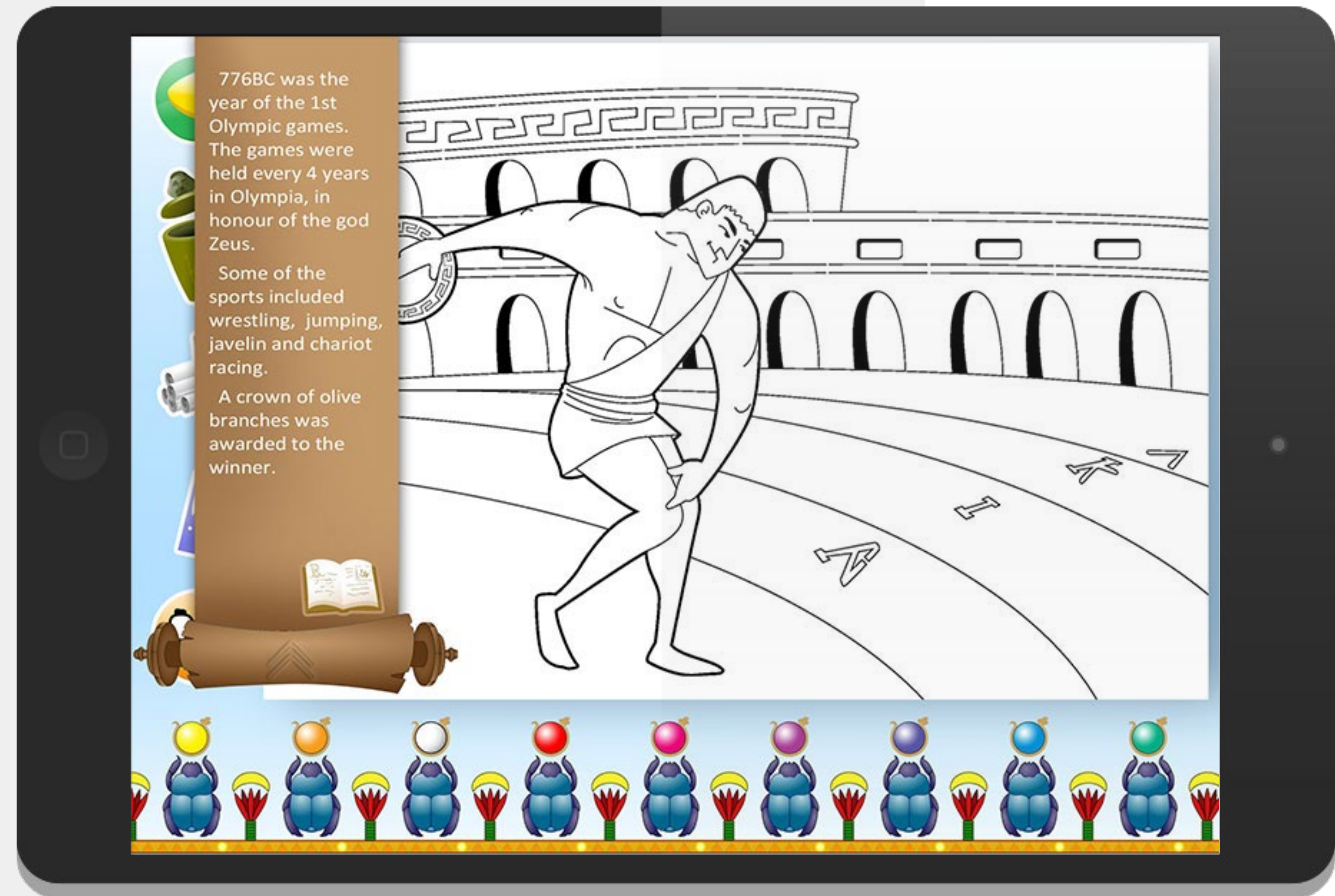
Overview

Kiddy Painty is color painting App targeting Kids between the ages of 2 to 6 years old. Kiddy Painty not only provides Coloring Features but also provides useful information about Old and different Civilizations from over the world with your little kids.

Technologies



- Objective C
- Corona SDK
- LUA scripting



776BC was the year of the 1st Olympic games. The games were held every 4 years in Olympia, in honour of the god Zeus.

Some of the sports included wrestling, jumping, javelin and chariot racing.

A crown of olive branches was awarded to the winner.



Mobile App

Language Helper

Language Helper

EARTH



Overview

A Generic Mobile Application that allows Developers to build Apps with different content. The Generic App reads a list of video files from a configuration file, and then lets the end user watch the video on his mobile device, and use social features to share it with others.

Technologies



- iOS
- Objective C





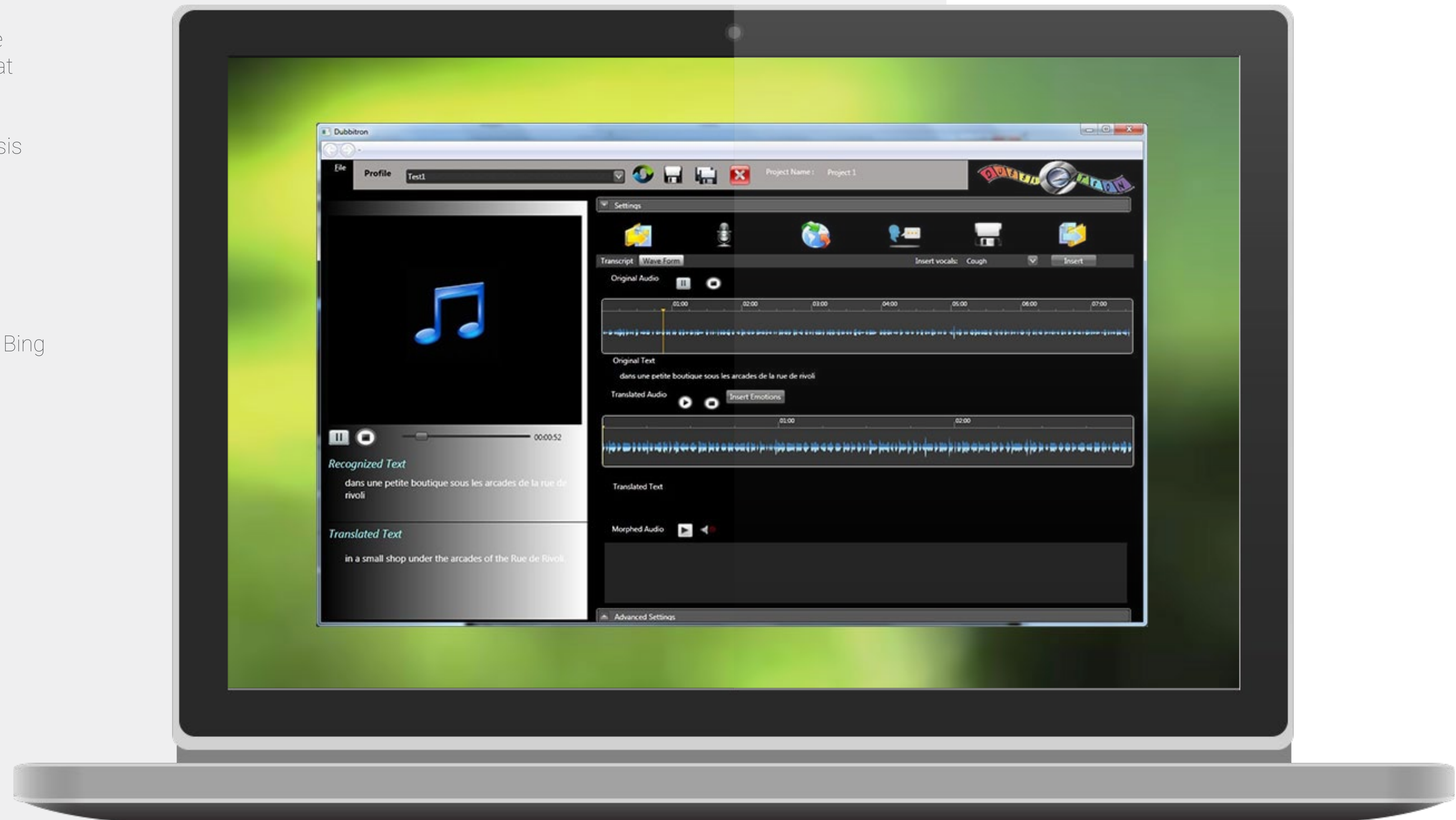
Desktop App **Dubbitron**

Overview

Real Time Localization and Language Dubbing for TV Programs and Films at a fraction of the cost. Dubbitron uses state of the art Speech Recognition Technologies, Text to Speech Synthesis and Machine Translation Services.

Technologies

- .NET
- Nuance Speech Recognition API
- Translation Engines from Google & Bing
- Ivona
- Microsoft SAPI
- JSAPI
- Systran
- LoquendoSpeech Suite



Speech Morphing Inc. – On Demand Speech Services



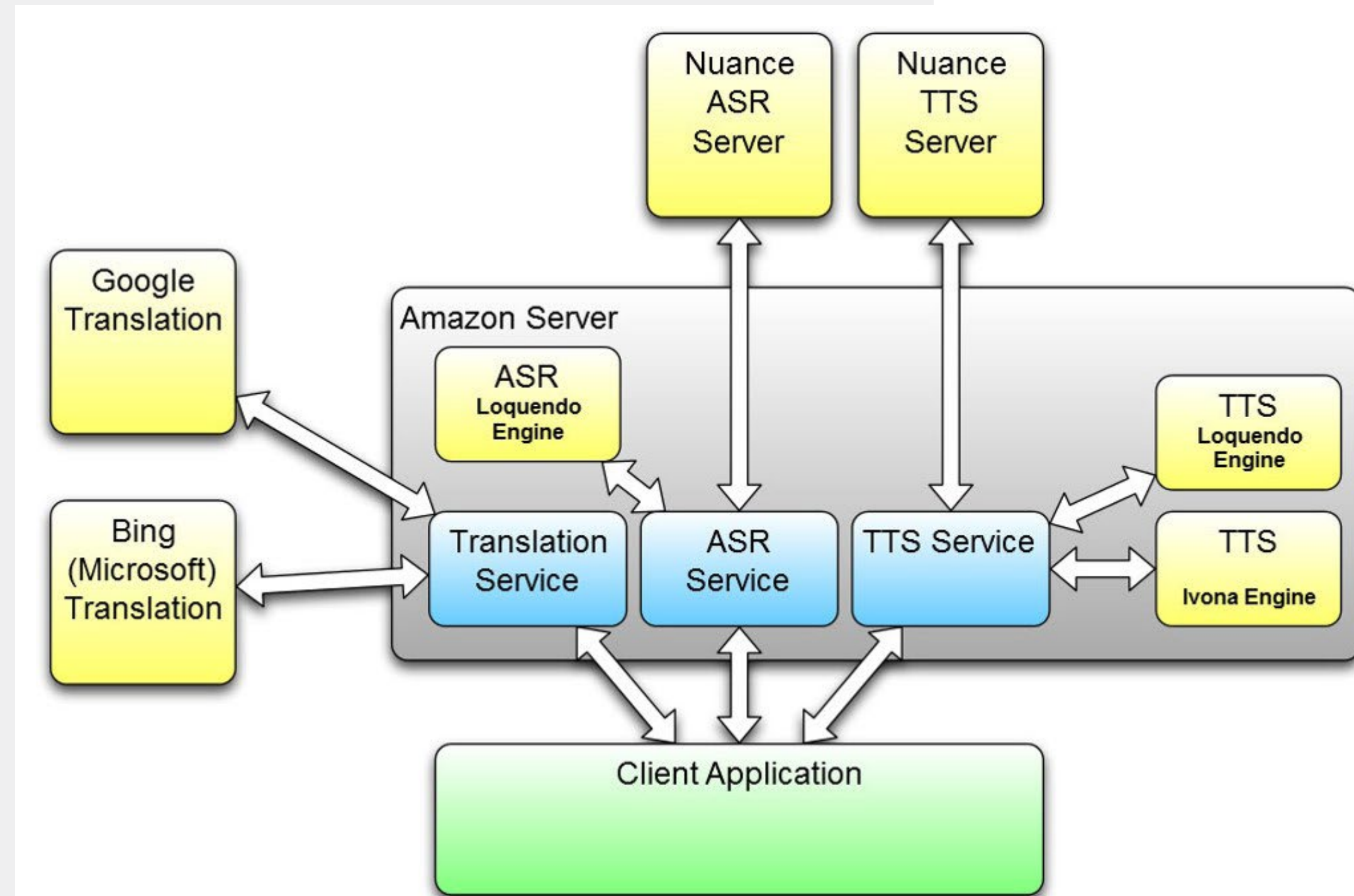
Overview

On Demand Speech Services is a Cloud Based platform providing Speech Services to Dubbing and Voice Translation Applications.

Speech Services provides a unified Interface for Translation Services, Speech Recognition Services and Text to Speech Services using state of the Art.

Technologies

- Nuance Speech services.
- Ivona Text to Speech Services.
- Loquendo Speech Suite,
- Google Translation API.
- Bing Translation API.
- Systran Translation API.
- Amazon Web Services.



Speech Morphing Inc. – Voice to Voice Translation



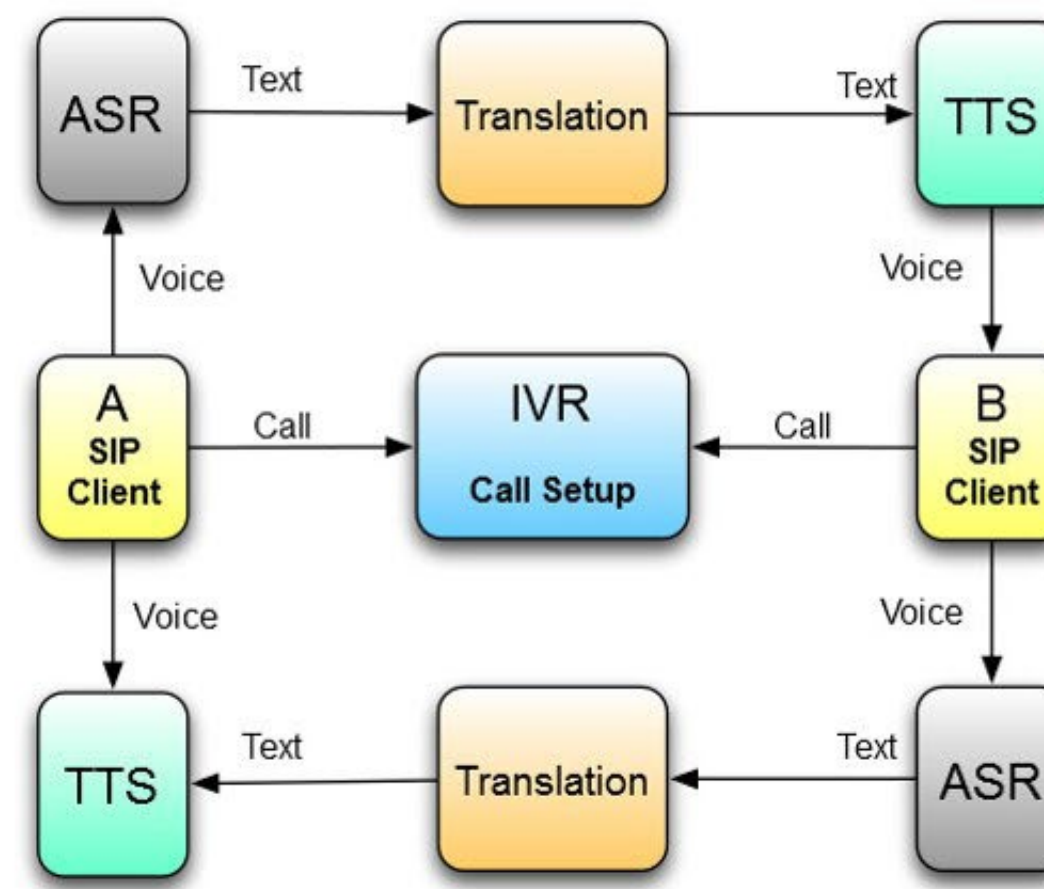
Overview

A Startup Research Project illustrating the possibility of a Real-Time Voice to Voice Translation of Phone Calls over a VoIP Network. The project uses State of the Art Speech Technologies, VoIP Platforms, Machine Translation and Cloud Computing.

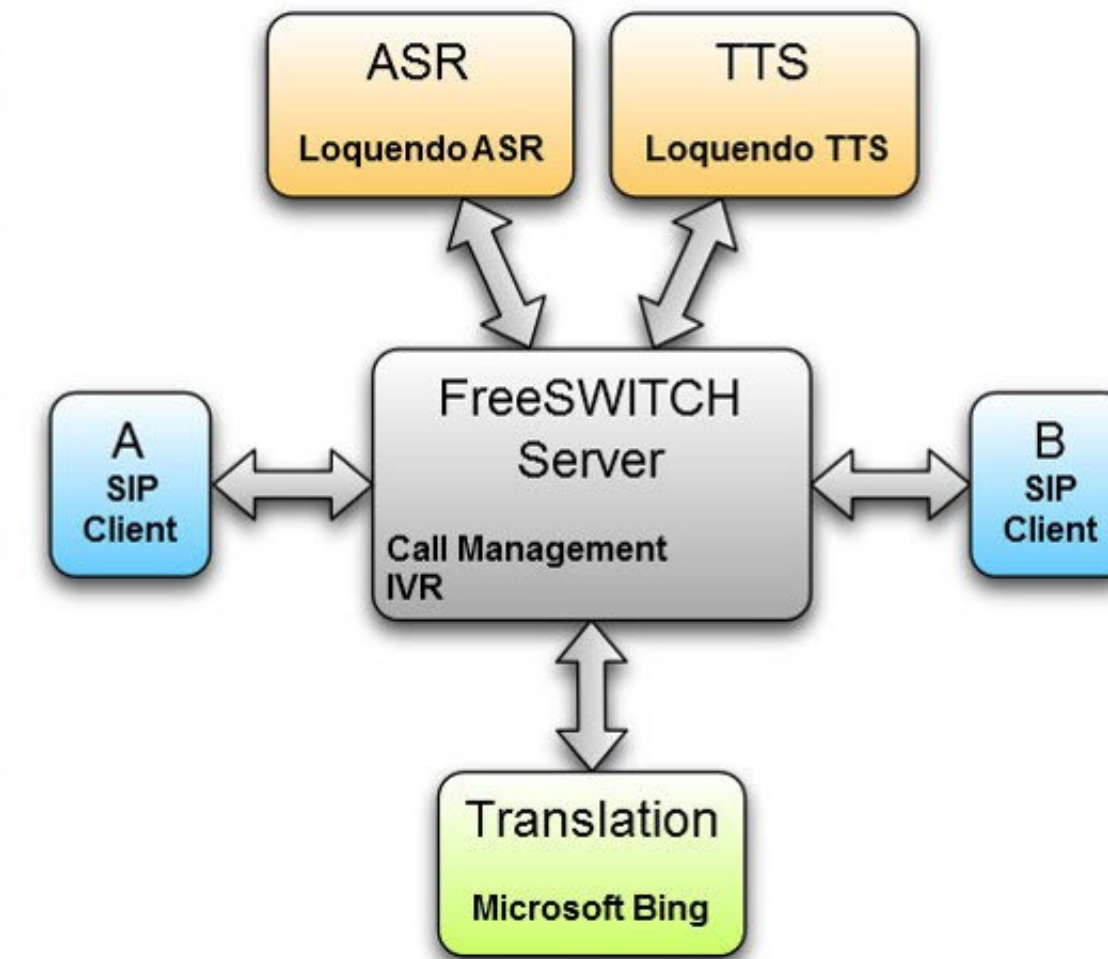
Technologies

- FreeSWITCH
- Loquendo Speech Services.
- Lua Scripting.
- Google Translation API
- Bing translation API

FreeSWITCH Voice to Voice Translation Call Flow



FreeSWITCH Voice to Voice Translation Block Diagram



Our Leadership Team



Michel Habib



Business Development Director

Michel brings to Innuva 2 decades of experience in both IT Solutions and Corporate development. Being one of the founding members, Michel is on a mission to maintain a rock solid business model that is both successful and sustainable. He also holds together a friendly and professional work environment that attracts the best talents in the region.



John Risk



Chief Technology Officer

With his extensive experience in delivering the most complex IT Solutions, John is an expert at handling any project that is delivered by Innuva. John is managing all of the IT Services teams, ensuring that Innuva will provide its clients with the highest value for their projects.



Raef Helmy



Chief Executive Officer

Given his wide knowledge in building a number of companies and products, Raef is Innuva's expert in handling its operations, facilitating its legal and financial responsibilities. Raef's vision and enthusiasm helped build Innuva and get it through the years smoothly and successfully.



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